

Easy AI Prompts

Marketing Powerhouse Pack



**Traffic & Lead
Generation
Mastery**

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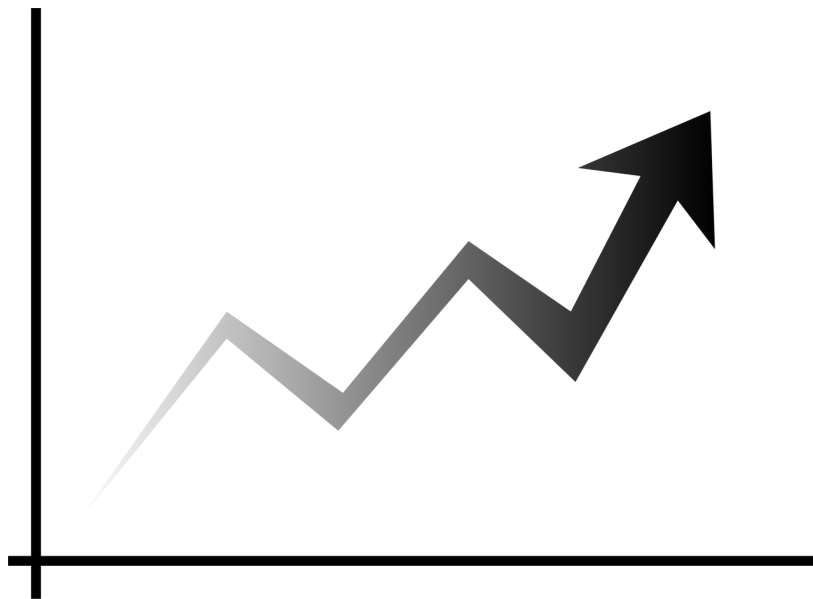
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Traffic and Lead Generation Mastery



When it comes to building a successful online business, there's one hard truth most beginners run into very quickly: **without traffic, nothing else matters.**

You can have the slickest funnel, the juiciest offer, and the most eye-catching graphics... but if nobody sees them, your sales will stay at exactly zero.

Traffic really is the lifeblood of any online business. And not just *any* traffic, but the right kind of traffic - people who are actively looking for solutions, motivated to buy, and ready to join your list.

The good news? You don't need to reinvent the wheel or spend years "figuring it out." With the right strategies, and the right prompts to guide your use of AI, you can shortcut your way to consistent leads and sales. That's what this pack is all about.

Why Traffic Matters More Than Ever

It used to be that you could put up a simple website, slap some keywords in the title, and watch the visitors roll in. Those days are long gone. The internet is noisier than ever. Every niche is crowded with marketers all trying to grab attention.

But here's the opportunity: while most people are stuck copying outdated tactics or wasting money on untargeted ads, you'll be learning how to combine **AI-powered marketing prompts** with proven internet marketing strategies.

Instead of staring at a blank screen wondering, "What headline do I write? What angle should I take? How do I convince people to sign up?" - you'll be able to fire off a targeted prompt and instantly get a framework, script, or swipe you can adapt to your own offers.

That means less time guessing... and more time growing your list, building your funnels, and making sales.

What You'll Find in This Pack

We've broken the pack into seven powerful sections, each tackling a different part of the traffic and lead generation puzzle.

1. **SEO & Blog Traffic** – Learn how to find profitable keywords, create blog content that ranks, and use free organic traffic as a long-term foundation for your business.
2. **Paid Ads** – Discover how to run smarter Facebook, Google, YouTube, and TikTok campaigns, with prompts to help you write scroll-stopping ad copy and dial in your targeting.
3. **Lead Magnet Creation** – Build irresistible freebies, checklists, swipe files, and toolkits that make people eager to hand over their email address.
4. **Email List Growth Strategies** – Get practical systems for growing your list daily, keeping subscribers engaged, and turning cold leads into loyal buyers.
5. **Affiliate Partnerships & JV Traffic** – Learn how to recruit affiliates, build JV pages, and create promo tools that get other marketers excited to promote

your offers.

6. **Funnels & Opt-In Page Copy** – Build high-converting funnels that guide people smoothly from opt-in to upsell, with proven copy structures and page layouts.
7. **Conversion Rate Optimization (CRO)** – Finally, squeeze the maximum results from every visitor by testing, tweaking, and optimizing your copy, bonuses, proof, and offers.

Each section works on its own, but together they form a complete toolkit: from getting eyeballs on your offers, to capturing leads, to converting those leads into buyers.

SEO & Blog Traffic

Search engine optimization (SEO) might not sound glamorous... but in the online marketing world, it's like having free billboards placed on the busiest highways in town.

Think about it: every day, thousands of people type questions into Google about "how to build a list," "how to make money with ClickBank," or "best email subject lines that actually get opened."

And guess what? Those people are potential leads if your content shows up when they're searching.

The great news? AI can help you uncover keywords, map out blog content, and even generate outlines that are practically plug-and-play.

In this section, you'll find prompts designed to help you:

- Discover profitable keywords that beginners often miss.
- Map out blog posts that rank (and convert).
- Turn your content into traffic magnets that keep pulling in visitors long after you hit "publish."

If you've ever felt lost staring at a blank WordPress editor, don't worry - these prompts are your shortcut to SEO-driven traffic without the headache.

Keyword Research & Strategy

1.

You are an expert SEO strategist. Please generate a list of **20 low-competition, long-tail keywords** in the [insert niche] industry. For each keyword:

- Provide the monthly search volume (approximate).

- Identify whether the keyword signals informational, commercial, or transactional intent.
 - Suggest the best content format to rank (blog post, listicle, comparison, review).
 - Provide one monetization angle (affiliate product, lead magnet, or service).
-

2.

You are a professional content planner. I want to publish **30 blog posts in the next 6 months** for my [insert niche] website. Please create a detailed content plan that includes:

- Blog titles optimized for SEO.
 - Primary keyword and 2–3 related long-tails.
 - Suggested internal link opportunities between posts.
 - Monetization strategy for each (ads, affiliate links, lead capture).
-

3.

You are a keyword clustering specialist. Take the seed keyword “[insert keyword]” and:

- Group it into at least 5 keyword clusters.
 - Provide related terms for each cluster.
 - Suggest pillar content + supporting content for each.
 - Recommend an internal linking structure between them.
-

4.

As an SEO consultant, generate a **list of 15 “buyer-intent” keywords** in the [insert niche] space. For each keyword:

- Explain why it signals purchase intent.
 - Suggest one product or service that could be promoted.
 - Provide a sample blog headline designed to attract clicks.
-

5.

You are a competitor research expert. Please create a **keyword gap analysis** between my site and my top 3 competitors. For each competitor keyword I don't rank for:

- Provide search volume.
- Suggest a blog post idea to compete.
- Recommend how to make my content superior (length, visuals, examples, data).

Content Outlines & Blog Optimization

6.

You are a blog strategist. Please create a **detailed outline for a 2,000-word pillar post** on the keyword “[insert keyword].” Include:

- SEO-optimized headline.
 - Hooking introduction (100–150 words).
 - H2 and H3 subheadings in logical order.
 - At least 5 FAQs optimized for search.
 - Suggested conclusion with a lead magnet CTA.
-

7.

Act as an SEO copywriter. Rewrite the blog title “[insert title]” into **10 variations** optimized for click-through rate. For each variation, explain the psychological trigger used (curiosity, urgency, benefit, authority).

8.

You are a blog auditor. Review this blog introduction: [paste text]. Provide at least **7 suggestions** to improve SEO, readability, and engagement. Include examples of improved sentences.

9.

Please create a **step-by-step SEO checklist** for publishing new blog posts. Cover:

keyword placement, metadata, internal links, schema markup, image optimization, and content readability.

10.

You are a content strategist. Suggest **15 evergreen content topics** in the [insert niche] space that will consistently generate organic traffic. For each, provide the target keyword, estimated difficulty, and monetization angle.

Backlink & Authority Building

11.

You are a link-building consultant. Suggest **20 guest post ideas** relevant to the [insert niche] industry. For each:

- Provide a sample article title.
 - Suggest the type of site that would publish it.
 - Write a 2–3 sentence pitch email.
-

12.

As a PR strategist, create **10 backlink opportunities** using HARO (Help a Reporter Out). For each, suggest the type of query to respond to, how to position myself as an expert, and sample response angles.

13.

Pretend you are building an affiliate site. List **15 backlink sources** (directories, forums, blogs, resource pages) that could help increase authority. For each, explain why it's valuable and how to submit.

14.

Draft **5 cold outreach email templates** for requesting backlinks to a new blog post. Each should have a different style (professional, casual, humorous, results-driven, authority-building).

15.

You are an authority-building coach. Suggest **10 podcast guesting opportunities** in the [insert niche] industry. For each, provide a suggested pitch topic, an angle that would stand out, and how it could generate backlinks.

Local & Technical SEO

16.

You are a local SEO consultant. Please create a plan to rank an [insert niche] business in “[insert city]” on Google Maps. Include:

- Optimization steps for the Google Business Profile.
 - How to generate reviews and local citations.
 - Blog content ideas targeting city-specific keywords.
-

17.

You are a technical SEO auditor. Please create a **25-point site audit checklist** covering site speed, crawl errors, mobile optimization, core web vitals, duplicate content, and indexing issues.

18.

You are an SEO architect. Create a **site silo structure** for a new [insert niche] blog. Include:

- 5 main pillar pages.
 - 3–4 supporting articles for each pillar.
 - Internal linking strategy.
-

19.

As a schema expert, recommend **5 schema types** (with JSON-LD examples) that should be implemented on an [insert niche] website to improve rankings and CTR.

20.

You are a site migration consultant. Create a **step-by-step SEO migration plan** for moving from WordPress.com to self-hosted WordPress.org without losing rankings.

Content Expansion & Repurposing

21.

You are a scaling strategist. Take the blog post title “[insert title]” and generate **10 spinoff articles** that target long-tail variations.

22.

You are a repurposing expert. Suggest **7 ways** to turn a single blog post into different formats (YouTube, TikTok, carousel posts, infographics, podcast episodes, email series).

23.

Rewrite this headline “[insert headline]” into **3 variations** tailored for beginners, intermediates, and experts in the niche. Explain why each variation appeals to that level.

24.

Suggest **15 evergreen blog posts** in the [insert niche] industry that can be updated annually. For each, explain what updates to make each year to stay relevant.

25.

Create a **republishing strategy** for old blog posts. Include how to identify which posts to update, what to change (keywords, images, links), and how to re-promote them.

Traffic & Growth Hacks

26.

You are an organic traffic consultant. Suggest **12 blog promotion strategies** beyond SEO (Pinterest, Medium, Quora, LinkedIn, Reddit). For each, explain how to execute it and what results to expect.

27.

As a growth hacker, suggest **10 content formats** that naturally attract backlinks (statistics roundups, expert interviews, unique tools, case studies). For each, provide an example idea in the [insert niche].

28.

Please create a **step-by-step process** for writing a blog post that ranks in Google's "People Also Ask" section. Include formatting tips and how to answer related questions.

29.

Suggest **10 free tools or calculators** an [insert niche] blog could develop to attract shares and backlinks. For each, explain the value to the user and how it supports SEO.

30.

You are an SEO strategist. Please create a **100-post content roadmap** for building topical authority in [insert niche]. Include the sequence of publishing (pillar → cluster) and monetization opportunities.

SEO Analytics & Tracking

31.

You are an analytics expert. Please create a **monthly SEO reporting template** that includes key KPIs (organic traffic, keyword rankings, CTR, backlinks). Suggest recommended tools to track each.

32.

Suggest **10 essential SEO metrics** every blogger should track in Google Analytics. For each metric, explain what it shows and why it matters.

33.

Act as a performance analyst. Review keyword rankings for [insert site] and suggest the **top 5 pages to optimize first** for maximum traffic gain. Provide exact action steps (title tag tweaks, content updates, new backlinks).

34.

You are a Google Search Console specialist. Create a **workflow for finding new blog topics** using GSC queries, impressions, and CTR data.

35.

Create a **traffic projection model** showing how publishing 2 blog posts per week for 12 months could grow organic visits. Base it on average CTR, ranking speed, and compounding growth.

Advanced SEO Tactics

36.

You are a semantic SEO expert. For the keyword “[insert keyword],” provide **15 related entities and semantic terms**. Explain how to naturally include them in a blog post.

37.

Please create a guide for **using ChatGPT to generate SEO-optimized FAQs**. Include prompt examples and how to validate the answers with keyword tools.

38.

You are a content gap analyst. Identify **10 keyword opportunities** in the [insert niche] market that competitors aren’t covering. Suggest content angles to fill the gap.

39.

Draft a **featured snippet strategy** for the keyword “[insert keyword].” Include how to structure the article, what kind of snippet to target, and example snippet answers.

40.

Suggest **10 internal linking opportunities** for a blog with 30+ articles. Provide anchor text recommendations and where to place the links.

Content Monetization via SEO

41.

You are a monetization strategist. Suggest **10 blog post types** in the [insert niche] that naturally attract high-paying affiliate offers. For each, provide a sample title and affiliate product idea.

42.

Create a **step-by-step plan** to build “money pages” (reviews, vs. comparisons, best-of lists) in [insert niche]. Include headline templates, ideal word count, and conversion CTA placement.

43.

You are an SEO + funnel consultant. Show how to structure a blog post so it naturally leads into an opt-in funnel. Provide sample headlines, transition sentences, and CTA ideas.

44.

Write **5 blog CTA templates** that boost conversions without hurting SEO. Each should vary in style (curiosity-based, authority, urgency, benefit, story-driven).

45.

Suggest **10 roundup post titles** (e.g., “Top 15 Tools for...”). For each, provide the target keyword, why it attracts backlinks, and monetization options.

AI-Driven SEO Prompts

46.

You are an AI content strategist. Please create a workflow for using ChatGPT to generate **first drafts of SEO blog posts** and then refining them for human tone.

47.

Write **10 ChatGPT prompt examples** for generating meta descriptions in bulk for blog posts. Show how to make them keyword-rich and CTR-optimized.

48.

Create a **workflow using AI to identify trending keywords** in [insert niche]. Suggest tools and prompts to track rising topics.

49.

You are an automation consultant. Suggest **5 AI-powered tools and prompts** for automating keyword research, content briefs, and headline generation.

50.

Please create a detailed **Standard Operating Procedure (SOP)** for outsourcing SEO content creation. Include steps for AI draft generation, human editing, keyword optimization, and quality control.

Paid Ads – Facebook, Google, YouTube and Tiktok

Here's the truth: free traffic is great, but paid ads are how you can step on the gas and scale fast.

Platforms like Facebook, Google, YouTube, and TikTok don't just "show ads" - they're giant attention machines, and with the right message, you can grab your share of that attention and turn it into leads and sales.

The catch? Ads can get expensive if you don't know what you're doing. That's why this section gives you prompts to:

- Write ad copy that gets noticed
- Test multiple angles and hooks without burning cash.
- Match your message to the right audience.
- Repurpose swipes into campaigns for WarriorPlus, JVZoo, and ClickBank promos.

Whether you're brand new to paid ads or you've been burned before, the prompts here will help you create profitable campaigns faster... and with way less guesswork.

Cross-Platform Strategy & Foundations

51. Full-Funnel Paid Ads Blueprint (Cross-Platform)

You are a senior growth strategist. I sell [insert offer: e.g., a \$27 tripwire + \$197 core offer] in the [insert niche].

Please design a **90-day paid ads blueprint** spanning Facebook/Instagram, Google (Search/PMAX), YouTube, and TikTok that maps **top/middle/bottom** of funnel. For each stage:

- Define the **objective**, **KPIs**, and **success thresholds** (e.g., TOF CTR $\geq$ 1.5%, LP CVR $\geq$ 20%, CAC $\leq$ target).

- Recommend **creative formats** per platform (image, carousel, short-form UGC, long-form video, 6-sec bumpers).
- Specify **audiences** (cold, interest/keyword, lookalike/similar, retargeting windows, customer lists) and why.
- Provide **budget split** by stage (percentage) and suggested **daily budgets** for a \$100/day and \$500/day plan.
- Outline the **lead capture path** (landing page vs. native lead form) and the **follow-up sequence** (email/SMS).
- Include a 3-phase **testing cadence** (creative → audience → landing page) with timelines and sample hypotheses.
- Add a simple **p&I projection** template to estimate breakeven and profit at different CPC/CVR/AOV scenarios.

52. Offer-to-Ad Congruence Checklist

You are a conversion copy coach. Create a **pre-launch congruence checklist** to ensure offers, ads, and pages match. Include:

- A 12-point **message mapping grid** (problem → promise → proof → proposition → path).
 - Rules for **headline, hook, and hero image** alignment across ad → LP → checkout.
 - A **benefit/feature/objection** matrix with suggested ad angles to address each objection.
 - Examples of **micro-commitments** in ad copy that prime the opt-in (poll, quiz, “type YES”).
 - A **policy-safe claims** guide (avoid guarantees, use compliant phrasing). Provide 6 compliant rewrites.
-

53. Creative Brief Generator (All Platforms)

You are a creative director. Produce a **creative brief template** we can fill in for any campaign. Require:

- Audience snapshot (jobs, pains, desired outcomes, objections).
 - Core promise, social proof assets, differentiators.
 - Asset list by platform (dimensions, durations, text length limits).
 - **Hook bank**: 20 hook starters tailored to [insert niche] (e.g., “I wasted 6 months until I tried...”).
 - **Storyboard** for one 30-sec video and one 15-sec video (shot-by-shot with captions and CTAs).
 - **UGC creator script** structure: pattern interrupt → problem → aha → demo → proof → CTA.
 - Delivery timeline and feedback rubric to score first drafts (clarity, novelty, proof, brand fit).
-

54. Tracking & Attribution Setup

You are an analytics implementation specialist. Provide a **step-by-step tracking plan** for a funnel using GA4 + platform pixels. Include:

- Pixel/Tag installation steps for Meta, Google (Ads & Analytics), TikTok.
 - **Events to track** (view_content, lead, add_to_cart, purchase), with GA4 custom events and parameters.
 - **UTM conventions** for channel/campaign/adset/ad (give copy-paste templates).
 - How to set up **Conversions API / enhanced conversions** to improve attribution.
 - A weekly **diagnostics ritual** (what to check in GA4, Ads Managers, and the CRM).
 - A simple **single-source-of-truth** reporting sheet layout (columns & formulas).
-

55. Budget Pacing & Scaling Rules

You are a media buying lead. Create **budget pacing rules** for \$50/day, \$200/day, and \$1,000/day accounts. Provide:

- Daily/weekly **scaling increments** by objective and platform (e.g., Meta ABO/CBO, Google Maximize Conversions/ tCPA).
- **Guardrails** to avoid algorithmic reset (e.g., ≤20% daily budget change on Meta).
- **When to kill, keep, or scale** based on 3-day and 7-day rolling metrics.
- A test-and-learn **prioritization matrix** (impact vs. confidence vs. effort).
- Playbooks for **downturns** (CPC spike, CPM surge, CVR drop): 5 corrective actions each.

Facebook/Instagram (Meta) Ads

56. Meta TOF Creative & Copy Pack

You are a Meta performance copywriter. Create **3 TOF ad concepts** for [insert niche offer]. For each concept:

- 1 static image script + 1 carousel structure + 1 20–30 sec UGC video script.
 - **Primary text** (125–200 words), **headline** (≤40 chars), **description** (≤30 chars).
 - 3 alternate **hooks** and 3 **CTAs** (e.g., Learn More, Get Offer).
 - Audience angle: who it's for, pain point, proof, soft CTA to opt-in.
 - Include 2 **compliant claim rewrites** and 2 **pattern interrupts**.
-

57. Meta Retargeting Stack (MOF/BOF)

You are a retargeting strategist. Build a **3-layer retargeting plan**:

- **MOF**: 7-day engagers & site visitors—focus on education/demo. Provide 2 video scripts and 2 carousels.

- **MOF**: 30-day LP visitors & 14-day video viewers—overcome objections; include testimonial montage script.
- **BOF**: 3-day cart abandon & 7-day checkout views—urgency/FAQ ad with dynamic copy.
- For each layer give **frequency caps**, **creative rotation cadence**, and **exclusion logic**.
- Add **copy templates** for objection categories: price, time, skepticism, overwhelm.

58. Meta Audience Architecture (Cold)

You are a targeting architect. Propose **5 cold audience builds**:

- **Interest stacks** (2–3 interests each) with rationale.
- **Lookalikes** (1%, 2–5%, 5–10%) from email buyers/engagers; when to use value-based.
- **Broad** with creative-led segmentation: how to decide when to go broad.
- Include **naming conventions** and **segregation rules** to avoid overlap.
- Add a hypothesis for each audience and **kill/scale criteria**.

59. Meta ABO vs. CBO Testing Plan

You are a Meta testing strategist. Build an **ABO → CBO migration plan**:

- Phase 1: ABO creative testing (min. 3 creatives × 2 hooks).
- Phase 2: Winning creative stress test across 3 audiences.
- Phase 3: CBO consolidation with budget tiers.
- Decision **thresholds** (CPM, CTR link, CPC link, LP CVR, CPA) for each phase.
- Include **sample campaign structure** and **automation rules** (e.g., pause if CPA > \$X after Y spend).

60. Meta Lead Form vs. Landing Page

You are a lead gen specialist. Compare **Instant Forms** vs. **Landing Page opt-ins** for [insert niche]. Provide:

- Pros/cons, expected CPL ranges, and **lead quality** mitigation tactics.

- 2 high-intent form frameworks (conditional questions, qualifiers).
 - 2 LP wireframes (above-the-fold elements, proof, CTA placement).
 - Follow-up **speed-to-lead** SOP (reply templates, first-hour cadence).
-

61. Meta Compliance & Ad Policy Guardrails

You are a compliance consultant. Create a **policy checklist** to avoid disapprovals:

- Restricted content phrasing to avoid; compliant alternatives.
 - Image/text guidelines; personal attributes policy examples with rewrites.
 - Account health monitoring routine and **appeal template**.
 - 10 risky phrases → 10 compliant rewrites tailored to [insert niche].
-

62. Meta Carousel Sales Sequence

You are a direct-response copywriter. Produce a **5-card carousel** framework:

- Card narrative: pain → promise → mechanism → proof → CTA.
 - Copy length per card and **headline per card**.
 - Image/visual suggestions and **CTA button** selection.
 - Add a **mini-VSL** version (voiceover script) synced to each card.
-

63. Meta UGC Creator Brief

You are a UGC producer. Draft a **creator brief** for a 30-sec and a 60-sec ad:

- Hook options (pattern interrupts) and **on-screen text** plan.
 - Mandatory story beats and **B-roll** checklist.
 - Do's/don'ts (compliance, trademarks, guarantees).
 - Delivery specs, file naming, aspect ratios, and **content rights** language.
-

64. Meta Advantage+ Shopping/Lead Campaign Setup

You are a Meta power user. Provide a **step-by-step setup** for Advantage+ (Sales or Leads):

- Catalog/lead setup, signals required, audience strategy, exclusions.
- Creative best practices for ASC (+ creative diversification).
- **Learning phase** expectations and troubleshooting flow.

- Scaling plan once stability is reached (budget rules & caps).
-

65. Meta Creative Refresh Cadence

You are a lifecycle media buyer. Define a **creative rotation plan**:

- Trigger metrics for fatigue (CPM rise %, CTR drop %, freq thresholds).
- **Refresh types**: hook swap, angle shift, visual re-edit, UGC variant.
- Asset tracker template (columns & statuses).
- “Creative recycling” SOP across platforms.

Google Ads (Search, PMax, Display)

66. Google Search Campaign Architecture

You are a Google Ads lead. Build a **Search account structure** for [insert niche]:

- **SKAG** vs. **thematic ad groups** recommendation with pros/cons.
 - Keyword map: exact/phrase/broad with negatives; match type strategy.
 - 2 RSA frameworks per ad group (headline pools, description pools).
 - **Extensions** (sitelinks, callouts, structured snippets).
 - Bidding plan: Maximize Conversions → tCPA/tROAS thresholds.
 - Daily budgets for \$50/\$200/\$1,000 scenarios and **query mining** SOP.
-

67. Performance Max (Lead Gen/Ecom) Plan

You are a PMax specialist. Create a **PMax setup**:

- Asset groups by audience signal (search themes, custom segments, customer lists).
 - Creative requirements per group (image/video/copy).
 - Brand vs. non-brand segmentation and **brand protection** (negatives via brand exclusions).
 - Conversion tracking & enhanced conversions steps.
 - Weekly optimization checklist and **asset group consolidation** rules.
-

68. High-Intent Keyword Expansion

You are a keyword tactician. Generate **25 buyer-intent keywords** for [insert offer].

For each:

- Intent type, landing page alignment note, and a sample **ad headline** and **path**.
 - Add **negative keyword list** to avoid junk traffic.
 - Suggest **bid adjustments** for devices/locations if applicable.
-

69. RSA Copy & Testing Matrix

You are a Google copy optimizer. Build **2 RSAs per ad group**:

- 15 headlines (mix: pain/benefit/proof/FAQ/CTA).
 - 4 descriptions (value props, risk reversal).
 - Pinning strategy (when/why), and **ad variations test plan**.
 - CTR/CV thresholds that trigger promotion or pause.
-

70. Search-to-LP Congruence Audit

You are a CRO specialist. Provide a **congruence audit**:

- Map keyword → ad text → LP headline/subhead → proof element → CTA.
 - 12-point LP checklist (speed, clarity, friction, form fields, trust badges).
 - Write **2 alternate LP hero sections** aligned to the top 3 ad groups.
-

71. Display Prospecting with Custom Segments

You are a Display strategist. Propose **3 prospecting campaigns** using custom segments:

- In-market/affinity and **people who search for** segment builds.
 - Banner specs and **creative concept notes** (visual hooks).
 - Frequency caps, placement exclusions, and **view-through attribution** rules.
 - Lead gen vs. remarketing landing page guidance.
-

72. Local/Geo Strategy & Ad Scheduling

You are a geo-bid strategist. Create a **location & schedule plan**:

- Heatmap logic (how to test high-value geos), bid adjustments.

- **Ad scheduling** (day-parting) based on expected lead quality windows.
 - Mobile vs. desktop weighting and call-extension plan.
-

73. Smart Bidding Troubleshooting

You are a bidding doctor. Provide a **playbook** for when tCPA/tROAS underperforms:

- Data sufficiency checks, conversion lag analysis.
 - Signal enrichment ideas (import offline conversions, lead scores).
 - Incrementality test design (geo split or PSA methodology).
 - Escalation steps before resetting learning.
-

74. Competitor Conquesting Framework

You are a competitive strategist. Create a **competitor campaign**:

- Keyword list (+ negatives to avoid brand policy issues).
 - 2 RSA angles: “compare & save,” “switch & win” with compliant phrasing.
 - LP module: comparison table with **proof points**.
 - Bidding and budget guidance (cap CPA, impression share guardrails).
-

75. YouTube for Action (via Google Ads)

You are a YouTube DR strategist. Design a **YT for Action** plan:

- Audience signals (custom intent from high-intent keywords, site visitors).
- 30-sec script template (hook, problem, solution, demo, proof, CTA).
- 15-sec bumper concept to support retargeting.
- CTAs, end screens, and **landing page** alignment.
- KPI thresholds (VTR, CTR, view-to-lead %, CPA).

YouTube Ads (Creative & Targeting)

76. YT Hook Bank & Script System

You are a video scriptwriter. Build a **hook bank of 25 hooks** for [insert niche], then:

- Write a **45-sec DR script** and a **20-sec cutdown**.
- Provide on-screen text, B-roll ideas, and callouts for timestamps (0–3s, 3–15s, 15–30s, 30–45s).

- Include 3 **thumbnail concepts** and title variations for discovery ads.
-

77. Creator-Style UGC YouTube Ads

You are a UGC director. Create **2 creator-style scripts**:

- Story arc: disbelief → discovery → step-by-step → results → CTA.
 - Insert **visual proof moments** (screen recordings, before/after).
 - Add compliant **claim softeners** (e.g., “results vary,” “here’s what worked for me”).
 - Provide a **shot list** and captions.
-

78. YouTube Targeting Mix

You are a targeting planner. Build **3 targeting mixes**:

- **Custom intent** (keywords users searched), **in-market**, **similar to converters**, **placements** (channels/videos).
 - Budget split, frequency caps, and **exclusion lists**.
 - Measurement model: view-through vs. click-through.
 - Creative recommendations per mix.
-

79. Long-Form VSL to Short-Form Breakouts

You are a content repurposer. Turn a **5-minute VSL** into:

- One 60-sec performance ad, one 30-sec remarketing ad, and two 6-sec bumpers.
 - Provide scripts, cuts, and **CTA overlays**.
 - Add **end-card frames** and directional cues (“tap below,” “learn more”).
-

80. YouTube Retargeting Ladder

You are a lifecycle retargeting expert. Build a **4-step ladder**:

- Step 1: 10-day viewers ≥50%—education ad.
- Step 2: 20-day LP visitors—objection-handling ad.
- Step 3: 7-day cart abandon—urgency/proof ad.
- Step 4: 3-day non-buyers—risk-reversal ad.

- Provide scripts, lengths, cadences, and **burn/exclude rules**.

TikTok Ads (Direct Response & UGC)

81. TikTok Creative System (3x3x3)

You are a TikTok DR strategist. Build a **3 hooks × 3 angles × 3 CTAs** matrix for [insert offer].

- Provide **9 short scripts** (9–15 sec each) with on-screen text and captions.
 - Suggest trending **sound categories** (safe, non-copyright).
 - Give **visual prompts** (cuts, emojis, green screen, text overlays).
 - Include 3 **comment-bait lines** to boost engagement.
-

82. TikTok Spark vs. Non-Spark Strategy

You are a TikTok media buyer. Compare **Spark Ads** vs. **non-Spark** for this offer. Include:

- Pros/cons, when to use each, expected CPM/CPV/CTR differences.
 - Steps to request **creator whitelisting** and manage post IDs.
 - 2 sample briefs for creators (value-first and demo-first).
 - 6 opening hooks crafted for TikTok's first 2 seconds.
-

83. TikTok Targeting & Optimization

You are a targeting architect. Propose **3 audiences** (broad, interest stacks, lookalikes).

- Budget and bid strategy (lowest cost vs. cost cap).
 - **Creative fatigue** indicators and rotation cadence.
 - Comment moderation and **social proof seeding** SOP (first 10 comments).
-

84. TikTok Landing Flow & LP Mobile Heuristics

You are a CRO lead. Provide **mobile-first LP guidelines** for TikTok traffic:

- Fold layout, tap targets, page speed, sticky CTA.
- Social proof module design and **short-form testimonials**.
- 2 LP hero rewrites that mirror TikTok tone.

- Simple **quiz pre-sell** flow to boost lead quality.

85. TikTok UGC Compliance Guardrails

You are a compliance reviewer. List **common ad violations** on TikTok for [insert niche].

- Provide 10 risky phrases → 10 compliant rewrites.
- Creator do's/don'ts, safe B-roll list, **before-after** usage rules.
- Appeal template and **documentation checklist** (invoices, proof).

Lead Magnets, Funnels, & CRO with Paid Traffic

86. Paid-Traffic Lead Magnet Builder

You are a lead magnet architect. Design **3 lead magnets** tailored to ad traffic from Meta/Google/TikTok:

- For each: title, promise, table of contents, **quick-win** element, and delivery format.
- Write **LP hero**, 5 bullets, and 2 compliant **benefit-driven headlines**.
- Provide **ad copy** (primary + headline) and a **3-email follow-up** mini-sequence.

87. Quiz Funnel Ad-to-Opt-In Flow

You are a quiz funnel strategist. Create a **quiz funnel**:

- 5–7 questions (with branching), scoring logic, and **result pages**.
- 2 ad concepts per platform driving into the quiz.
- LP wireframe and **result-to-offer** bridge (soft pitch).
- KPIs to track (CPC to quiz, quiz-to-lead %, lead-to-sale %).

88. VSL Funnel with Paid Ads

You are a VSL copy chief. Outline a **12–15 minute VSL** for [insert offer] and:

- 3 ad variations to drive to the VSL (Meta, YouTube, TikTok).
- LP structure (headline, subhead, proof stack, CTA).

- **Order bump** and **one-time offer** ideas post-VSL.
 - Retargeting ad scripts for VSL non-finishers.
-

89. Checkout & Order Bump Optimization

You are a CRO consultant. Provide a **checkout optimization checklist** for paid traffic:

- Friction reducers, trust elements, form field logic, payment options.
 - 3 **order bump** copy blocks and 2 one-click upsell outlines.
 - Cart abandonment email + SMS (timing & copy).
 - Ad retargeting sync (cart abandon creative templates).
-

90. Lead Quality Improvement Plan

You are a revenue operations specialist. Create a **lead quality framework**:

- Pre-qualification via ad copy/form questions/quiz logic.
- CRM scoring (fit score + engagement score).
- Routing & follow-up cadence (minutes/hours/days).
- Feedback loop to ads (upload **offline conversions** + lead scores to platforms).

Testing, Diagnostics, and Scaling

91. Creative Testing OS (Meta/TikTok/YT)

You are a testing PM. Build a **creative testing operating system**:

- Week-by-week plan (hooks → angles → formats → offers).
 - Minimum spend per variant; **promotion/pause thresholds**.
 - Naming conventions and a **results dashboard schema**.
 - A library of **10 testable variables** with example hypotheses.
-

92. Audience vs. Creative Priority Framework

You are a strategist. Create a **decision tree** for whether to test audience or creative next:

- Input metrics (CPM, CTR, CPC, LP CVR).
 - Threshold rules and **recommended next tests**.
 - Include 3 **diagnostic scenarios** with exact actions.
-

93. Copy Angle Generator (Pain/Mechanism/Proof/Offer)

You are a copy chief. Produce **8 distinct angles** for [insert offer]:

- For each: long primary text (Meta/TikTok), headline, description, and a **proof insert** (testimonial/stat).
 - Rework each angle into a **15-sec script** and a **carousel** concept.
-

94. Budget Reallocation Playbook

You are a media buying controller. Create **budget reallocation rules**:

- Daily vs. weekly reallocations; % caps; testing vs. scaling pools.
 - Signals for **shifting budget cross-platform**.
 - Spreadsheet template to decide reallocation automatically.
-

95. Seasonal/Promo Calendar Ads

You are a promo planner. Build a **12-month promo calendar**:

- Monthly hooks, thematic creatives, and urgency types.
 - Pre-launch, launch, close phases with **ad scripts**.
 - Inventory of **evergreen promos** for off-season dips.
-

96. Creative Fatigue Recovery Kit

You are a performance doctor. When results fall 25%+:

- Checklist to isolate variable (auction → creative → page).
 - **Rapid refresh** ideas (colorway swap, opener change, CTA change, proof insert).
 - Retargeting burst plan and **budget throttle** steps.
-

97. Win-Back & LTV Expansion (Ads + Email)

You are a lifecycle marketer. Design a **win-back system**:

- Segments (inactive 30/60/90), ad angles, and email companions.

- **Cross-sell/upsell** audiences from CRM uploads.
 - 3 BOF ads that push trial/mini-offer/bonus stack.
 - LTV math to justify higher CAC caps.
-

98. Competitor Ad Library Mining (Meta/TikTok/YT)

You are a research analyst. Provide a **process** to mine competitor ads:

- Where to look (Meta Ad Library, TikTok Creative Center, YT Ads).
 - A **swipe file schema** (hook, angle, format, proof device).
 - 5 ways to **differentiate** our creative ethically.
 - A **rapid prototyping** plan to test inspired variants.
-

99. Offer Stress Test with Paid Ads

You are a direct-response strategist. Create an **offer stress test**:

- 5 micro-offers to test (tripwire, free + shipping, mini course, audit).
 - Ad creative/copy per micro-offer and **expected KPI bands**.
 - Landing elements and post-purchase upsell ladders.
 - Criteria to declare a **category fit** vs. **offer-market mismatch**.
-

100. Executive Dashboard & Weekly Review

You are a performance ops lead. Build an **executive dashboard spec**:

- Metrics to show (spend, revenue, ROAS, CPA, LTV:CAC, MER, CTR, CVR).
- Data sources (GA4, platform APIs, CRM) and **refresh cadence**.
- A **weekly review agenda** with decisions (scale, pause, reallocate, test).
- A one-page **summary template** for stakeholders.

Lead Magnet Creation – Checklists, eBooks and Mini Courses

Think of your lead magnet as the “first handshake” in your online business. If it’s strong, memorable, and valuable, people will stick around to see what else you’ve got. If it’s weak or boring, they’ll grab it, unsubscribe, and vanish into thin air.

Lead magnets are the fuel for your list-building machine. But not all magnets are created equal... A 5-page ebook on “general tips” probably won’t cut it. What does work are quick wins, toolkits, cheat sheets, and bonuses that actually *solve problems*.

This section is loaded with prompts to help you:

- Brainstorm lead magnets that align with your offers.
- Write copy that makes people *want* to opt in.
- Package and position your magnet so it feels like a “must-have.”
- Create multiple magnet styles (checklists, swipes, toolkits, even mini-courses) so you’re never short on ideas.

Use these prompts and you’ll have prospects practically raising their hands to join your list.

Strategy, Fit & Positioning

101. Lead Magnet Market Fit Scanner

You are a market research consultant. I need a lead magnet that tightly matches demand in the [insert niche]. Please provide:

- A shortlist of **10 burning problems** beginners face (ranked by urgency and willingness to opt in).
- For the top 3 problems, suggest **3 lead magnet formats** each (checklist, cheat sheet, mini-course, toolkit), with a one-sentence promise.

- A **fit scorecard** (0–5) for each idea using criteria: urgency, novelty, specificity, speed to consume, perceived value.
 - The **#1 pick** with a proposed title, subtitle, and one-paragraph elevator pitch.
 - 5 bullet **benefit statements** and 3 **unique mechanism** angles.
-

102. Offer-Aligned Lead Magnet Brief

You are a funnel architect. I sell [insert core offer]. Design a lead magnet that naturally **pre-frames** prospects for this offer. Deliver:

- Title options (x7) that seed the same buying beliefs as my core offer.
 - A 7-point **content outline** (sections) and the “one big takeaway.”
 - A **lead-in story** (150–200 words) that sets the problem, stakes, and transformation.
 - 3 “micro-CTAs” to include inside the magnet to push to the next step.
 - A **handoff plan**: from magnet → tripwire/VSL/webinar (copy for each bridge).
-

103. Lead Magnet Naming Lab

You are a brand copywriter. Create **25 title formulas** for magnets in [insert niche], with fill-in examples.

Provide:

- Rules for specificity, promise, speed, and mechanism.
 - A quick checklist to **weed out generic titles**.
 - 10 subtitle enhancers and 10 curiosity add-ons.
 - A renaming pass on my current idea: [paste idea].
-

104. Lead Magnet Differentiation Audit

You are a competitive analyst. Compare my magnet idea vs. top 5 in the niche.

Provide:

- Feature/benefit table and **gap analysis**.
- 3 ways to make mine **non-commoditized** (mechanism, format, speed).
- Revised title, bullets, and single big promise.
- Visual motif suggestions (cover, icon set).

Core Formats: Checklists, Cheat Sheets, Ebooks, Courses

105. One-Page Checklist Builder

You are a productized content designer. Create a **one-page checklist** for [insert outcome]. Include:

- 20–30 **checkbox items** grouped by 4–5 stages (with short “how to” notes).
 - A “Quick Wins” top strip (5 items) and an “Avoid These” strip (5 pitfalls).
 - A minimalist layout spec (A4/Letter, margins, headings, icons).
 - A footer **soft CTA** to the next step, plus a QR code caption.
-

106. High-Value Cheat Sheet

You are an instructional designer. Build a **2-page cheat sheet** titled “[insert title].” Provide:

- 8–10 **rules of thumb** with quick examples.
 - 10 **swipeable formulas** (headline, hook, CTA, open loops).
 - A compact **decision tree** (ASCII or simple diagram text).
 - “When not to use this” caveat section for credibility.
 - Micro-CTA boxes that nudge to a deeper guide/VSL.
-

107. 5-Day Mini-Course (Email + Notion)

You are a curriculum architect. Create a **5-day email mini-course** for beginners in

[insert niche].

Deliver:

- Day-by-day objectives, lesson outlines, and **homework**.
 - Email subject lines and preview text; body copy summaries (120–200 words each).
 - A Notion/Google Doc structure with **templates & worksheets**.
 - Progression logic: how each day **primes** the final pitch.
 - Final day **soft pitch script** to the core offer (non-spammy).
-

108. Ultimate Ebook Blueprint (25–40 pages)

You are a ghostwriter. Draft an ebook outline for “[insert transformation].”

Include:

- Working title/subtitle and **promise-driven** back-cover blurb.
 - Chapter breakdown (8–10 chapters) with **chapter outcomes** and **case examples** to include.
 - 3 data visuals to mock up (what they show + captions).
 - Sidebars: “Pro Tip,” “Common Mistake,” “Toolbox.”
 - End-of-book **action plan** and **CTA pathway** (trial/consult/VSL).
-

109. “Fast Wins” Micro-Guide (5 Pages Max)

You are a speed-to-value editor. Draft a **micro-guide** structure that guarantees a result today.

Include:

- 3 micro-wins, each with step-by-step instructions.
- A single worksheet page to capture outputs.
- “Done for you” block (copy/paste snippet).
- CTA that pivots from **DIY** → **DFY**/coaching.

110. Mini-Workshop Magnet (45–60 min)

You are a webinar producer. Create a **no-pitch workshop** that positions my core offer.

Provide:

- Agenda (hook → teach → case → action plan) and slide outline.
- 3 demos or exercises the audience completes live.
- Registration page copy and reminder emails (T-24h, T-1h, T-10m).
- “Thank-you page” assignment that sets buying criteria.

111. Templates + Video Companion

You are a content producer. Pair templates with a **10-minute explainer video**.

Provide:

- Script outline (hook, why, how, example, next step).
- On-screen text cues and B-roll suggestions.
- Download hub copy and **FAQ** below the video.
- Email that frames the video as the key to using the templates right.

Challenges, Toolkits, Swipe Files & Libraries

112. Challenge Funnel Magnet (3 or 7 Days)

You are a community engagement planner. Build a **3-day or 7-day challenge** that delivers a visible win.

Provide:

- Daily themes, tasks (≤30 min), and required assets.

- Accountability mechanics (daily check-ins, leaderboard, simple prizes).
 - Social prompts for participants to post progress (UGC seeds).
 - Sign-up page bullets and a **kickoff email** script.
 - End-of-challenge **celebration webinar** agenda + pitch pivot.
-

113. Toolkit/Resource Library

You are a content librarian. Create a **toolkit** that feels premium.

Include:

- A categorized list of **20–30 resources** (templates, checklists, calculators, scripts).
 - File naming and internal linking scheme for easy navigation.
 - A “Start Here” index page copy and **usage instructions**.
 - Licensing note and **update cadence** plan (quarterly drop schedule).
 - Embedded **soft CTA** modules every section.
-

114. Swipe File (Emails & Hooks)

You are a direct-response copy chief. Produce a **swipe file** for [insert niche].

Deliver:

- 15 **subject line** archetypes with 3 examples each.
 - 10 **email openings** (story, insight, contrarian, proof, curiosity).
 - 10 **CTA closers** with tonal variants (friendly/urgent/authority).
 - A light **analysis rubric** to study winning swipes.
 - Disclaimer on **ethical usage** and why not to copy verbatim.
-

115. Quick-Start Templates Pack

You are a templates creator. Assemble **10 plug-and-play templates** (docs, slides,

sheets) for [insert task].

Include:

- Template names, use cases, and fill-in-the-blank prompts.
- A style guide (fonts, spacing, headings) for professional polish.
- “Before/after” examples showing a completed version.
- A license note and update/version control plan.
- LP bullets stressing speed and reduced cognitive load.

Onboarding, Roadmaps, Diagnostics & Glossaries

116. “First 30 Days” Roadmap

You are an onboarding designer. Create a **30-day roadmap** for newcomers to [insert niche].

Provide:

- Weekly milestones, daily micro-tasks (10–20 min), and blockers to avoid.
- A checklist for each week and a **scorecard** to self-assess progress.
- “If behind, do this instead” catch-up variants.
- Motivation anchors (progress tracker, public commitment).
- Soft CTAs into your paid community/coaching.

117. Decision Matrix (What to Launch?)

You are a product coach. Build a **decision matrix** that helps users choose their first offer.

Include:

- Criteria columns: demand, delivery complexity, margin, proof assets, timeline.
- Scoring instructions and a sample completed row.
- Copy to position the matrix as **clarity-giving** (LP bullets).

- A follow-up cheat sheet: “How to validate your top pick in 48 hours.”
-

118. “Quick Diagnose” Audit Sheet

You are a diagnostic designer. Build a **self-audit** one-pager for [insert outcome].

Include:

- 10–15 yes/no or scale items, score thresholds, and interpretations.
 - A **score-based recommendation** block with 3 next steps.
 - LP copy promising clarity in 5 minutes.
 - Delivery email that explains how to improve the score fast.
-

119. Niche-Specific Glossary

You are a teacher. Create a **glossary** of 50–75 terms for beginners.

Provide:

- Term, plain-English definition, and “why it matters” note.
 - 10 cross-links where definitions support each other.
 - A **printable** and a **searchable** version plan.
 - CTA to a “beyond the basics” training.
-

120. “Zero to First Result” Starter Pack

You are a transformation planner. Create a **starter pack** promising the first visible result in 48 hours.

Provide:

- Step-by-step tasks, time boxes, and a checklist.
- A sample filled-in worksheet.
- “If stuck” FAQ.
- CTA to implementation help.

Calculators, SOPs & Prospecting Kits

121. Calculator/Estimator Magnet

You are a product strategist. Design a **simple spreadsheet calculator** that lets prospects estimate [insert KPI].

Provide:

- Inputs, assumptions, and outputs (clearly labeled).
 - Default scenarios (beginner/moderate/aggressive) and what each teaches.
 - A one-page **how-to** guide and example walkthrough.
 - Copy for the LP highlighting the “aha moment” of using it.
 - CTA copy to book a call or watch a VSL after entering results.
-

122. SOP Pack Magnet

You are an operations consultant. Create a **pack of 5 SOPs** for [insert process].

Provide:

- SOP titles, objectives, and concise step lists.
 - Checkpoints and quality criteria.
 - A master index + versioning instructions.
 - LP copy emphasizing **time saved** and **mistake prevention**.
-

123. “First Client” Prospecting Kit

You are an outbound coach. Build a **prospecting kit** magnet.

Include:

- DM/email scripts (3 tones), follow-up cadence, and a **qualifying question** set.

- A one-page offer sheet template.
 - Lead tracking spreadsheet fields.
 - Objection handling cheat sheet (10 common).
 - CTA to a low-ticket “implementation call.”
-

124. Scripts & Prompts Magnet (Meta/Email/Pages)

You are a scripting pro. Compile **25 scripts/prompts** to speed up [insert task].

Include:

- Use-case categories, copy blocks, and tweak notes.
- 3 annotated examples of scripts used in context.
- Disclaimer on customization to avoid sameness.
- CTA to a full prompt pack/course.

Compliance, Accessibility & Design

125. Ethical Bribe Compliance Check

You are a compliance advisor. Audit my magnet concept for **claims and policy risk** in [platforms].

Provide:

- Problematic phrases and **compliant rewrites** (x15).
 - “No income claims” guidelines with examples.
 - Privacy/consent language for opt-in and delivery emails.
 - A risk-reduction checklist before ads run.
-

126. Lead Magnet Cover & Design Spec

You are a creative director. Provide a **design brief** for the magnet’s cover and

interior.

Include:

- Typography, color, spacing, iconography guidelines.
 - Cover headline hierarchy and imagery notes.
 - Page master (header/footer, callouts, CTA box style).
 - Export specs (PDF size, compression, accessibility).
-

127. Accessibility & Localization Plan

You are an inclusivity consultant. Make my magnet **accessible and global-ready**.

Provide:

- Alt-text, contrast, font sizing, heading structure checklist.
- Plain-language rewrite guidelines.
- Localization map (EN→[languages]) and cultural notes.
- Disclosure about machine translation with human review.

Capture, Delivery & Conversion Assets

128. Lead Magnet LP (High-Convert Wireframe)

You are a CRO specialist. Build a **wireframe** for the signup page.

Provide:

- Hero section copy (headline, subhead, hero image notes).
 - 5 benefit bullets using “so that...” framing.
 - Proof strip (logos/testimonials) and **objection chips**.
 - Form best practices (fields, privacy microcopy, button text).
 - Mobile heuristics (fold, tap targets, load time).
-

129. Delivery Email + Nurture Primer

You are an email strategist. Write the **delivery email** and **2 nurture emails** (value first) post-opt-in.

Deliver:

- Subject lines and preview text (x2 per email).
 - Body copy outline with **open loops** into next emails.
 - PS link logic and **soft CTA**.
 - A resend-to-non-openers line tweak.
-

130. Lead Capture Variants (Native vs. LP)

You are a growth tester. Design **3 capture methods**: native form, LP form, chatbot.

Include:

- Pros/cons, expected opt-in rates, and lead quality notes.
 - Copy blocks for each variant and handoff to email/SMS.
 - Tracking plan (UTMs, hidden fields).
 - Split test ideas and success criteria.
-

131. Exit-Intent & Sticky Bar Copy

You are a CRO copywriter. Write **exit-intent popup** and **sticky bar** copy.

Provide:

- 3 headline/subhead pairs for each, plus button text.
 - “Ethical bribe” framing that avoids hype.
 - Frequency capping rules and mobile behavior.
 - A/B test ideas (image vs. no image, long vs. short).
-

132. Magnet Fulfillment & Deliverability SOP

You are an ops lead. Create an **SOP** to ensure the magnet is always delivered.

Include:

- ESP settings, double opt-in vs. single, spam-trigger checks.
 - Resend logic for non-openers/non-clickers.
 - Backup delivery (thank-you page direct download + email link).
 - QA checklist per launch.
-

133. On-Page Upsell Modules Inside the Magnet

You are a subtle monetization editor. Add **in-document CTAs** that feel helpful.

Provide:

- 3 module styles (toolbox, resource callout, case-in-point) with copy.
- Placement rules (intro, mid, end).
- Link tracking/UTM plan.
- “Soft-ask” scripts that don’t break the reading flow.

Promotion, Social & Partnerships

134. Social Teaser & Launch Posts

You are a social launch manager. Draft **8 teaser posts**

(Twitter/LinkedIn/Facebook/IG) and **2 short scripts** (Reels/TikTok) for the magnet.

Include:

- Hook lines, curiosity angles, and **comment bait**.
- CTA phrasing and “DM me ‘GUIDE’” variant.
- Visual notes (B-roll, captions).

135. Partner/JV Co-Branded Magnet Angle

You are a JV strategist. Adapt the magnet for **co-branding** with partners.

Provide:

- Where to insert partner logo/CTA fairly.
- A **co-created intro** script acknowledging both brands.
- Lead routing notes and UTM tagging.
- Sample outreach email to propose the co-brand.

136. Community/Discord Companion

You are a community builder. Pair the magnet with a **pop-up community**.

Include:

- Channel structure, welcome message, rules.
- 7-day content prompts and office-hours agenda.
- How to seed **success stories** without faking.
- Exit path into a paid membership.

137. “Print & Pin” Desk Card

You are a format innovator. Create a **desk card** version (half sheet) with the 10 most crucial steps/reminders.

Include:

- Short-form copy, icons, and usage notes.
- A QR that links to the full magnet.
- LP blurb that markets the convenience/visibility angle.

Monetisation Bridges & Stacks

138. Lead Magnet to Tripwire Bridge

You are a monetization strategist. After opt-in, I want a **\$7–\$27 tripwire**.

Deliver:

- Bridge page copy (headline, promise, 5 bullets, CTA).
 - A one-minute **bridge video script** (talking head) that links value to tripwire.
 - Order bump idea + copy (benefit-stacked, low friction).
 - Email #1–#3 to present/justify the tripwire within 72 hours.
-

139. Multi-Format Magnet Stack

You are a product stacker. Turn one concept into **3 formats** (checklist + mini-course + calculator).

Deliver:

- What each format does better, and the **user path** among them.
 - Staggered delivery schedule (Day 0, Day 2, Day 5).
 - Cross-promotional copy between formats.
 - CTA escalation from free → tripwire → core offer.
-

140. Tripwire-Ready Workbook

You are a workbook designer. Turn the magnet into a **fillable workbook**.

Include:

- Section dividers, prompts, tables, and check boxes.
- Example completed page.
- Print-friendly version and digital-first version.
- CTA embeds that transition to a \$9–\$19 tripwire.

141. Turn Magnet into Email “Evergreen Engine”

You are an email systems designer. After delivery, run a **7-email nurture** aligned to the magnet.

Provide:

- Email topics, core story angles, and **micro-CTAs**.
- Two **value-first** emails for reciprocity.
- A soft pitch, a social proof email, a case email, a FAQ email, a deadline email.
- Resend-to-non-openers subject tweaks.

142. From Magnet to Application/Call

You are a pipeline strategist. Turn magnet leads into **qualified calls**.

Deliver:

- Soft-ask application form (fields, framing, “who this is not for”).
- Lead scoring criteria and routing (calendar links, time zones).
- Two **pre-call priming emails** and one **no-show rescue** email.
- Ad retargeting audiences built from magnet downloaders → call bookers.

Analytics, Testing & Maintenance

143. Metrics & KPI Plan for the Magnet

You are an analyst. Create a **KPI framework**:

- Targets for opt-in rate, delivery rate, open/click, lead-to-sale.
- Spreadsheet columns and formulas to track performance.
- Cadence for reviews and decisions (iterate/replace/retire).
- Leading indicators to watch in week 1.

144. Lead Magnet Renewal Plan (Quarterly)

You are a product manager. Build a **quarterly refresh plan**.

Provide:

- Content review checklist (outdated stats, broken links, changed tools).
- Change log template and version naming.
- Email to announce the updated edition to past downloaders.
- “What’s new” callout box for the PDF.

145. Split-Test Matrix (Title, Cover, Hook, Format)

You are an experimentation lead. Design a **testing matrix** for the magnet.

Include:

- Variables to test (title, cover, bullets, CTA, format).
- Hypotheses examples and minimum data thresholds.
- Sample A/B testing schedule with platform notes (Meta/Google).
- How to decide **winner vs. novelty**.

Email List Growth Strategies

You've probably heard the saying, "the money is in the list." That's definitely true, but only if your list is actually growing and engaged.

Here's the reality: list building isn't just about slapping up a form and hoping. It's about creating systems that bring in new subscribers consistently, whether through social, JVs, paid traffic, or even simple giveaways.

The prompts in this section will help you:

- Design welcome sequences that warm subscribers up to you fast.
- Use community, contests, and content to bring in new names daily.
- Segment, tag, and nurture your audience like a pro.
- Turn casual subscribers into loyal buyers.

If your email list feels like a dusty Rolodex of unresponsive leads, these prompts will breathe life back into it... and give you practical growth ideas that fit the internet marketing world.

Launch & Pre-Launch List Building

146. Act as a launch-side strategist for a WarriorPlus promo and draft a **7-day list-building plan** before launch day. Include:

- 3 lead magnet ideas that set up the promo (titles + promises).
- Daily social snippets (FB group, Twitter, YouTube Community) that push to the opt-in.
- A simple "pre-launch page" outline (headline, 5 bullets, soft countdown).
- What to email Days T-7 → T-1 (subject lines + 2–3 bullet talking points each).

- A one-paragraph “why this launch matters” story to train your list to care.
-

147. Construct a “pre-open cart” interest tag plan:

- The single yes/no click you ask for to segment.
 - The microsite or “sneak peek” page (headline + 3 curiosity bullets).
 - 2 pre-cart emails that build interest without naming the product.
 - What to do with “not interested” folks (alternate content).
-

148. Plan a 48-hour mini-challenge to add 500 new subs:

- Challenge name, daily tasks, and a “starter kit” asset.
 - 5 social blurbs to recruit participants.
 - The opt-in page copy and the daily reminder
-

149. Draft a post-opt-in “fast start” page:

- A 60-second welcome video script.
 - 3 buttons (start here, get the bonus, join the FB group).
 - A low-friction “want early access to next week’s deal?” toggle.
-

150. Draft a 3-part “why now” sequence before a launch:

- Email 1: market shift story.
 - Email 2: the beginner trap + your safer path.
 - Email 3: invitation to the “**early interest**” list (tagging click).
-

151. Outline a “Launch Warm-Up Weekend” for your FB group + list:

- 3 live posts/topics, 1 mini-training, 1 Q&A.
 - 3 emails that run Fri/Sat/Sun with micro-asks.
 - A Monday “here’s what’s next” email.
-

152. Develop a simple “waitlist to buyers” bridge (no webinar needed):

- 3 “waitlist only” updates with small insights.
- The **bonus stack** reveal email (with clear how-to claim).
- A fair deadline and final reminder short script.

Squeeze, Pop-ups & Opt-in Assets

153. Imagine you’re a conversion copywriter creating a **squeeze page** for JVZoo traffic. Provide:

- 3 headline frameworks with “so-that” benefits.
 - 7 bullet points that promise **fast, visible wins** (no jargon).
 - Button copy options that feel low-risk (e.g., “Send My Free Toolkit”).
 - A tiny trust block (what to say about privacy + “no spam” without sounding weak).
 - A post-opt-in “What happens next” paragraph.
-

154. Draft a “give me your best email” popup that doesn’t feel pushy:

- Headline + subhead that promise **one quick, measurable result**.
- 5 objections and one-line counters (privacy, time, hype, value, inbox load).
- Button text options and a “**No thanks**” link that doesn’t shame.
- A follow-up micro-page for those who say no (with a different angle).

155. Audit a lead magnet title that's underperforming:

- 10 title rewrites using *speed*, *specificity*, and *simplicity*.
 - 5 subtitles that add proof/credibility.
 - A single-paragraph LP hero swap based on the best title.
-

156. Convert an old PLR lead magnet into a fresh, list-building asset:

- What to delete (dated tools, fluff).
 - What to add (screenshots, 1 case vignette, checklist).
 - New title + 7 bullet promises.
-

157. Rework a boring lead magnet into a “quick win worksheet”:

- One page, 8–12 prompts, finish in 15 minutes.
 - A sample filled-in version.
 - The delivery email copy that frames it as a challenge.
-

158. Lay out a “no landing page” capture using native lead forms:

- The exact offer copy for Meta/YouTube/TikTok forms.
 - 3 qualifying questions that improve buyer quality.
 - The delivery email that invites them to **move to your main list**.
-

159. Draft a “bonus vault” access page for subscribers:

- 4 sections (templates, scripts, checklists, trainings).

- Copy for the gate (email required) and legit scarcity (rolling drops).
 - A “request a resource” form that gives you content ideas.
-

160. Craft a “what to expect” landing blurb for new subs:

- Frequency, value promise, and what you won’t do.
 - 5 topics you cover (with one-line benefits).
 - A soft “reply if you want X” invitation.
-

161. Produce a “new list members ask me...” FAQ email:

- 8 FAQs with **clear, short answers**.
- One link per answer to a resource on your site.
- A PS that invites more questions.

Lead Magnets, Tripwires & Bonus Stacks

162. From the perspective of a promo planner, design a lead magnet that tees up a *bonus stack* for an upcoming affiliate push. Deliver:

- Title + subtitle that hint at the tool/strategy in the promo.
 - A 5-section outline (each section links naturally to a bonus).
 - 3 text snippets to seed “bonus envy” without naming the product.
 - The thank-you page copy that previews the bonus stack and invites “reply for early access.”
-

163. Brainstorm 3 list magnets that warm subscribers for a \$9–\$19 tripwire (template pack, checklist bundle, swipe file):

- Titles, promises, and 5 bullets each.
 - Tripwire page outline (hero, bullets, proof strip, “download now” CTA).
 - An order bump idea that’s **truly helpful** (not just more PDFs).
-

164. Map out a newsletter format that makes daily promotions feel useful (not spam):

- 4 sections (Tip of the Day, Tool of the Day, Reader Win, Smart Promo).
 - A one-line rule for each section (what qualifies).
 - 10 “Smart Promo” transition lines that avoid hypey claims.
 - 5 subject lines that feel like value, not “deal blast.”
-

165. Create a “boost your open rate this week” toolkit for IM beginners:

- 10 subject line patterns with examples.
 - 5 preheader patterns.
 - A tiny “inbox credibility” checklist (from name, first line, signature).
 - One “inbox rescue” email template for low openers.
-

166. Create a “new subscriber tour” email that makes your list feel premium:

- What’s inside (3 best links, bonus vault, request line).
 - How to ask for replies regularly without fatiguing.
 - A soft calendar of what they’ll receive each week.
-

167. Create a “DM me ‘GUIDE’” social → email flow:

- The public post copy (2 versions).
 - The DM reply (manual or automated) that asks for the best email.
 - The delivery email that references the DM (personal touch).
-

168. Create 3 scarcity-lite frameworks for email (ethical, non-pushy):

- “Limited coaching slots,” “bonus expires,” “price go-up.”
 - Exact phrasing that respects readers.
 - The PS lines to use when reminding.
-

169. Spin up a “first sale in 7 days” lead magnet for IM subscribers:

- Outline, checklist, and 3 micro-case snippets.
 - Delivery email that asks them to reply with the step they’ll do today.
 - A 2-email nudge sequence to keep them moving.
-

170. Write a “companion cheat sheet” for a product you plan to promote:

- Sections that make the product easier to use.
 - One bonus checklist that removes a step most people hate.
 - The delivery email that frames it as **your gift** regardless of purchase.
-

171. Build a “7 ways to use this bonus” email:

- Headline and 7 one-liners.
- A short case snippet for 2 of them.

- CTA to grab the bonus before the **fair deadline**.

Welcome, Nurture & Daily Value

172. Step into the role of a storyteller and write a **3-email welcome mini-series** for new subscribers coming from ClickBank reviews. Include:

- Email 1: short “how I stumbled into this” origin story + one small tip.
 - Email 2: simple checklist that helps them **avoid the #1 beginner mistake**.
 - Email 3: invite to a “quick wins” resource hub + soft survey (1 question).
 - Give subject lines, preview text, and a **single CTA** per email.
-

173. Draft a “give me your best email” popup that doesn’t feel pushy:

- Headline + subhead that promise **one quick, measurable result**.
 - 5 objections and one-line counters (privacy, time, hype, value, inbox load).
 - Button text options and a **“No thanks” link** that doesn’t shame.
 - A follow-up micro-page for those who say no (with a different angle).
-

174. Assemble a “daily value + low-key pitch” framework for 14 days:

- Day-by-day themes (tip, tool, story, case, checklist).
 - Sample subject lines.
 - The “one-line pitch” format that doesn’t derail value.
-

175. Create a “new subscriber tour” email that makes your list feel premium:

- What's inside (3 best links, bonus vault, request line).
 - How to ask for replies regularly without fatiguing.
 - A soft calendar of what they'll receive each week.
-

176. Provide a warm intro sequence for subscribers from WarriorPlus buyers lists:

- Email 1: "Here's what I actually send (and what I don't)."
 - Email 2: "Free tool stack I use."
 - Email 3: "Pick your lane" (IM, ecom, coaching) with 1-click tags.
-

177. Redo a boring autoresponder into a 7-day "mini-wins" plan:

- Day-by-day wins (under 15 minutes).
 - Subject lines and the one action per day.
 - Day 7 invite to a deeper training (not a hard pitch).
-

178. Turn testimonials into list growth:

- A "how to share your win" short guide.
 - Email that asks for permission + a simple form link.
 - The proof montage email format that links to your opt-in hub.
-

179. Assemble a "micro-case Monday" email template:

- 4-part structure (context → what we tried → what changed → how to copy it).
- CTA that points to a resource, not an offer (most weeks).
- Once a month, let it segue to a paid tool naturally.

180. Draft a “share your plan” accountability email:

- 3 bullet plan format readers can reply with.
- A line giving them permission to be imperfect.
- A follow-up that celebrates any movement (builds relationship).

181. Create 3 “bridge” stories that make daily promos feel natural:

- The “I used to do X wrong” story.
- The “student asked me Y” story.
- The “behind-the-scenes of my workflow” story.
- 1–2 sentences that tie each story to the day’s CTA.

182. Plan a “reader spotlight” feature that you can run monthly:

- How to invite submissions (email + tiny form).
- The spotlight email format (photo optional, 3 Q&A).
- A gentle ask for them to share it with friends.

Engagement, Replies & Deliverability

183. Please create a “first 48 hours” reply-engine to boost deliverability:

- The exact “hit reply” question that is easy to answer.
- 3 variations for different niches (IM/ecom/coaching).
- An automated follow-up email that references their reply naturally.
- A quick script to turn good replies into **permissioned testimonials**.

184. Create a “boost your open rate this week” toolkit for IM beginners:

- 10 subject line patterns with examples.
 - 5 preheader patterns.
 - A tiny “inbox credibility” checklist (from name, first line, signature).
 - One “inbox rescue” email template for low openers.
-

185. Write a list hygiene email that doesn’t scare people off:

- Subject lines that feel like a favor, not a threat.
 - Body that explains why you’re cleaning and how they stay.
 - A single link to confirm staying + a “miss you” alternative.
-

186. Build a “reply to get X” micro-giveaway that boosts engagement:

- The exact reply prompt (short, fun, relevant).
 - 3 prize ideas that attract **buyers**, not freebie hunters.
 - Follow-up email that names winners + soft promo pivot.
-

187. Design a simple referral drive for 7 days:

- What you ask them to forward + sample forwardable blurb.
 - A mini-reward that’s actually useful (template, checklists).
 - Leaderboard update email (tone + lines).
-

188. Turn reader questions into a weekly list-builder:

- How to ask for questions in every email.
 - A “featured reader” block (short format) + opt-in to submit.
 - A roundup email outline that links to your opt-in hub.
-

189. Create a simple “List Builder Ops” checklist you can follow weekly:

- What to publish, where to post, what to email (Mon–Sun).
- A tiny scorecard (subs added, replies, clicks).
- The “replace one underperformer” rule each week.

Partnerships, JVs & Co-Promos

190. Design a JV list-building swap without hurting your brand:

- Outreach DM/email that offers a fair value trade (template).
 - Your landing page block that credits the partner + what copy to use.
 - How to tag and follow up with “partner-referred” subs differently.
 - One thank-you email for the partner’s audience (tone + CTA).
-

191. Produce a “bonus for action-takers only” email:

- 3 headline options.
 - The action to take (reply, share, small result) and how to claim.
 - A fair deadline and wording that feels generous, not pushy.
-

192. Build a “case study magnet” that pre-frames an affiliate launch:

- Title, 6-step outline, and 3 screenshots you'll include.
 - CTA that invites them to "watch me attempt the same results live."
 - Follow-up email that soft-pitches the product.
-

193. Build a partner webinar → list plan:

- Invite email, 3 reminder nudges, and a no-show email.
 - The post-webinar "notes + resources" opt-in page copy.
 - 2 follow-ups that turn attendees into subscribers of your main list.
-

194. Create a "week of value" campaign with one soft pitch at the end:

- 5 value emails (tip, template, teardown, tool, tiny win).
- Subject lines and first lines that hook.
- The final email that connects value to the offer (no pressure tone).

Social, Community & Media Bridges → Email

195. Imagine you're building a Facebook group → email bridge:

- Welcome post copy that invites opt-in with a *group-only* bonus.
 - 5 weekly prompt ideas that naturally point to your list.
 - A DM script that moves warm members to email (without spammy vibe).
-

196. Draft a post-opt-in "fast start" page:

- A 60-second welcome video script.
 - 3 buttons (start here, get the bonus, join the FB group).
 - A low-friction “want early access to next week’s deal?” toggle.
-

197. Assemble a list-building promo calendar for 30 days:

- Weekly themes (tool week, case study week, templates week, bonus week).
 - Specific daily post ideas (FB Group, Twitter, Reels/Shorts).
 - 3 subject lines per week that tie to the theme.
-

198. Imagine you host a weekly teardown that feeds your list:

- The opt-in page copy (“join live teardowns”).
 - The confirmation email and reminder blurb.
 - The “send your asset for review” call-to-action.
-

199. Turn a YouTube review into email capture:

- Video description CTA lines (3 options) + pinned comment.
- A landing blurb that references the video they just watched.
- The follow-up email that offers an extra angle or template.

Proof, Stories & Ethical Positioning

200. Outline a “results wall” email (screenshots/testimonials without hype):

- How to frame results ethically (no guarantees).
- 5 short caption styles for screenshots.
- A single CTA that invites a “**copy this process**” magnet opt-in.

201. Write a “proof without flexing” email for IM audiences:

- 5 ways to state results responsibly (no income promises).
- 3 paragraph templates that credit the process, not just the outcome.
- CTA to a step-by-step cheat sheet.

202. Write a “we’re different” positioning email for IM circles:

- 3 stance statements (no hype, show receipts, simple actions).
- A short story that proves it.
- CTA to your “starter pack” magnet.

203. Turn bonus delivery emails into future list growth:

- Ask claimers to share a wins screenshot (with permission line).
- A template to feature their win next week.
- A small extra gift for sharers (keeps goodwill high).

204. Turn testimonials into list growth:

- A “how to share your win” short guide.
- Email that asks for permission + a simple form link.
- The proof montage email format that links to your opt-in hub.

205. Write 3 versions of a “sorry we messed up” email (missed link, wrong file, timing):

- Owning the mistake without drama.
- Clear fix and a small make-good.
- A subtle reset to normal programming.

Calendars, Themes & Campaign Structures

206. Assemble a list-building promo calendar for 30 days:

- Weekly themes (tool week, case study week, templates week, bonus week).
 - Specific daily post ideas (FB Group, Twitter, Reels/Shorts).
 - 3 subject lines per week that tie to the theme.
-

207. Plan a micro-course that ends in a tool checklist:

- 3 lessons, each under 7 minutes read time.
 - The final checklist that pairs with the next affiliate promo.
 - A “What to send next” map for days 4–10.
-

208. Create a “week of value” campaign with one soft pitch at the end:

- 5 value emails (tip, template, teardown, tool, tiny win).
 - Subject lines and first lines that hook.
 - The final email that connects value to the offer (no pressure tone).
-

209. Build a “seasonal themes” calendar for IM content:

- 12 monthly themes (tax time, summer slump, Q4 rush, New Year resets).

- One magnet idea and one tiny training for each month.
 - A quarterly recap email that bundles the best.
-

210. Close with a quarterly list tune-up (non-technical checklist):

- What to prune (dead weight) and what to revive (warm but quiet).
- Which 3 magnets to retire and 2 to refresh.
- The “new quarter, new start” email that resets expectations.

Affiliate Partnerships & JV Traffic

In the world of WarriorPlus, JVZoo, and ClickBank, there's one secret every top marketer knows: **relationships build fortunes**.

You can grind away at SEO and ads all you want, but if you can get even 5–10 strong affiliates promoting your offers... your sales and list growth can skyrocket overnight.

This section is all about helping you:

- Recruit affiliates with professional (but non-spammy) outreach.
- Build JV pages and swipe folders that make partners excited to mail for you.
- Create contests, prizes, and angles that get attention.
- Write bonus stack copy, bridge pages, and email swipes that affiliates can use out-of-the-box.

If you've ever wondered how some marketers pull in 1,000+ leads in a week during a launch... nine times out of ten, it's because of smart affiliate partnerships. The prompts here will show you how to tap into that power.

JV Recruitment & Outreach

211. Step into the role of a JV manager and draft a **7-email recruitment sequence** for an upcoming WarriorPlus launch. Include:

- Email 1: teaser with big hook and EPC promise.
- Email 2: proof-driven invite (past launch stats, leaderboard names).
- Email 3: bonus for early sign-ups (swipes + angles).
- Email 4–6: different proof angles (contest prizes, funnel EPC, refund rates).
- Email 7: "last call" reminder with urgency.
- Provide subject lines and 2–3 bullets per email.

212. Write a personal outreach DM/email to a mid-tier affiliate you don't know yet. Deliver:

- 3 subject lines that spark curiosity.
- A short body that positions the launch as *low risk, high reward*.
- Two “foot-in-door” angles: (1) start with a bonus offer, (2) position as “easy promo during a slow week.”
- A respectful closing line that avoids hype.

213. Build a JV “dream 25” outreach tracker template:

- Columns: Name, List Size Estimate, Promo History, Relationship Level, Notes, Status.
- Example filled-in row with real data.
- Color-coding system to mark hot, warm, cold.
- Weekly action plan to move each contact one step forward.

214. From the perspective of a top-10 leaderboard affiliate, list 10 reasons you'd agree to promote someone. For each reason:

- Write the *exact phrasing* a JV manager could use in their pitch.
- Add 3 “turn offs” (phrases or behaviors that lose trust).
- Create a one-paragraph template email that hits 3 reasons at once.

215. Draft a JV Skype/Telegram group welcome post:

- Friendly greeting, what the product is, dates, and key links.
- 3 engagement rules (share angles, don't spam).
- A weekly incentive: e.g. “Top 3 promo ideas posted = surprise bonus.”
- A pinned message copy with JV tools and swipe folder.

JV Pages & Affiliate Tools

216. Create a JV page wireframe that converts affiliates:

- Sections: Hero promise, launch dates, commission %, EPC proof, contest prizes, funnel map, swipes/tools, sign-up form.
 - Sample copy for each section.
 - 3 headline variations for the page.
 - A footer block with your Skype/Telegram contact.
-

217. Write a swipe copy package for affiliates (7 emails):

- 2 curiosity-based, 2 proof-heavy, 2 bonus-stack-focused, 1 scarcity close.
 - Provide subject lines + body outlines.
 - Add “angle notes” so affiliates can rewrite easily.
 - Suggest emojis or formatting that increases clicks (tested styles).
-

218. Develop a social media swipe folder for JVs:

- 10 tweets/short posts, 5 FB group posts, 3 YouTube descriptions.
 - A 30-sec “talking head” video script an affiliate could record.
 - Graphics ideas (EPC screenshots, funnel map diagram, contest prize images).
 - Instructions on how to personalize.
-

219. Imagine you’re building a **contest section** on the JV page. Provide:

- Contest prize breakdown (daily + overall leaderboard).
- Copy that sells the fun and competition (“every sale = leaderboard points”).
- Rules for fairness (no paid traffic hijacking, no refunds counting).

- A leaderboard update email template affiliates can expect mid-launch.

220. Create a funnel map visual description for the JV page:

- FE (\$17), OTO1 (\$47), OTO2 (\$97), DS1 (\$27), DS2 (\$67).
- Write blurbs for each product (“what it is” + “why it converts”).
- 3 bullet points per step showing affiliate benefits (high EPC, low refunds, proven topic).
- A paragraph affiliates can copy to explain the funnel in their own promos.

Affiliate Promo Angles & Campaigns

221. Write 10 affiliate promo angles that work for IM lists:

- Pain-driven, results-driven, curiosity-driven, “secret hack,” toolkit, case study, “lazy method,” story, newbie-friendly, advanced upgrade.
- For each angle, draft a sample subject line + one-line body opener.
- Add one CTA line that feels natural for each.

222. Draft a 5-email affiliate sequence for a JVZoo launch:

- Email 1: curiosity hook (“new method discovered”).
- Email 2: case study/story.
- Email 3: bonuses reveal.
- Email 4: “FAQ” style objection handling.
- Email 5: scarcity/cart closing.
- Include subject lines + 3 bullets for each.

223. Build a bonus stack outline for affiliates to use:

- Core bonus, quick-action bonus, scarcity bonus.
 - Rules for alignment (bonuses must *remove friction* to using product).
 - 3 bonus ideas per product type (software, training, PLR).
 - Copy blocks for “how to claim bonuses.”
-

224. Compose a pre-launch “soft seed” email:

- Friendly tone, mentions a *problem everyone has*.
 - Suggests “I’m testing something behind the scenes.”
 - Asks subscribers to *reply if interested* (segment them).
 - CTA: “If enough say yes, I’ll share details first.”
-

225. Draft a scarcity-based affiliate email that doesn’t feel spammy:

- 3 subject lines.
 - Body copy with urgency but grounded (“bonuses expire,” “cart closing”).
 - A PS that recaps what disappears after deadline.
 - One compliant guarantee line.
-

List Swaps, Co-Promos & Partnerships

226. Write a list swap outreach email:

- Subject lines that frame it as a win-win.
 - Body copy explaining your list size, open rates, engagement, and fairness.
 - A proposed swap structure (send once for each other).
 - Polite closing + next steps.
-

227. Map out a “co-hosted bonus webinar” strategy with a JV:

- Agenda outline (intro, teaching, offer, bonuses).
- Slides to prepare (3 teaching slides, 2 proof slides, 1 CTA slide).
- Email invites for both partners' lists (3 angles).
- Post-webinar follow-up emails (attendees vs. no-shows).

228. Write a JV launch cross-promo calendar:

- 30-day schedule showing your launches vs. partners'.
- Color-coded for "must promote," "optional," "skip."
- Rules for avoiding overlap.
- Template for negotiating swaps: "I'll mail 2x for you if you mail 2x for me."

229. Develop a "joint bonus vault" partnership magnet:

- 10 assets contributed by each partner.
- LP copy promising "the biggest vault of X you've ever seen."
- Email swipe to promote the vault.
- Post-signup sequence that introduces both partners separately.

230. Produce a 3-step interview series plan with an affiliate:

- Step 1: recorded video interview (script outline).
- Step 2: send replay link as opt-in magnet.
- Step 3: follow up with affiliate link embedded.
- Email copy for each step.

Building Authority & Long-Term Affiliate Relationships

231. List 10 ways to provide extra value to affiliates beyond swipes:

- Ready-made graphics, custom bonus stacks, angle suggestions, pre-written headlines, done-for-you bridge pages, leaderboard callouts, early payouts, etc.
 - For each, write one paragraph of copy showing *how to position it on your JV page*.
-

232. Draft a monthly JV newsletter to nurture affiliates:

- Sections: “What’s converting now,” “Top leaderboard moves,” “Your swipes for next week.”
 - Subject lines that affiliates *want* to open.
 - A quick teaser for your own future launch.
-

233. Write a thank-you + proof email post-launch:

- Congratulate affiliates, show stats (EPC, total sales).
 - Highlight 2 top affiliates + 1 surprise underdog.
 - Invite them to the *next launch early*.
 - Provide swipe copy for their “results brag” email.
-

234. Draft a relationship-building DM script for after a promo:

- Friendly thank you.
 - One specific callout (“your angle was genius”).
 - Invite to brainstorm future collab.
 - Suggest a quick chat (Skype/Zoom).
-

235. Write a JV spotlight blog post/email:

- Headline that flatters.
- Mini case study on how that affiliate drove sales.

- Quotes or screenshot of their promo.
- Subtle CTA: “Want to collab? Get in touch.”

WarriorPlus/JVZoo/ClickBank-Specific Tactics

236. Create a leaderboard domination guide for WarriorPlus:

- How to scan upcoming launches.
- 3 angles to dominate EPC.
- Bonus stack structuring tips.
- Subject line patterns that win contests.
- A script to request early review access.

237. Write a ClickBank affiliate promo sequence that builds curiosity without naming the product:

- 5 emails: problem-focused, authority, teaser, big reveal, final push.
- Subject lines + bullet frameworks.
- LP outline that positions product as “solution behind the curtain.”

238. Draft a JVZoo cross-sell follow-up:

- A post-purchase email (subject lines + copy) that introduces a related product.
- Copy that feels natural (“since you liked X, you’ll love Y”).
- A one-line disclaimer about affiliate link transparency.

239. Compose a “screenshot proof” swipe:

- 3 subject lines.
- Body copy with 2 screenshots (earnings + testimonial).

- CTA lines that stress “doable for beginners.”
 - Compliance-safe disclaimer.
-

240. Map out a **\$0 → \$100/day affiliate bootcamp challenge**:

- Daily micro-tasks for 7 days.
- Magnet idea + thank-you page copy.
- Affiliate product to pitch at the end.
- 3 follow-up email outlines.

Bonus Stacks, Bridge Pages & Value Adds

241. **Build a bridge page template for affiliates:**

- Hero headline, 3 bullets, short video script.
 - Bonus stack reveal section.
 - Scarcity countdown.
 - Button copy (3 options).
-

242. **Write a bonus stack email that feels irresistible:**

- Headline that stresses *value > product*.
 - List of 5 bonuses with 1-line benefits.
 - CTA with scarcity timer.
 - PS that restates biggest bonus.
-

243. Draft a **thank-you + bonus delivery email**:

- Subject lines (3 options).
- Body copy that delivers bonuses + sets expectations.

- CTA to join your FB group/Telegram for more value.
 - PS that seeds next promo.
-

244. Create a **bonus scarcity reminder email**:

- 3 subject lines.
 - Copy that emphasizes the bonus disappearing (not the product).
 - CTA that clarifies deadline.
 - Polite closing line.
-

245. Write a **bonus “unboxing” video script**:

- Hook (show the bonus bundle).
- 60-second walk-through of each item.
- Scarcity line (“gone after cart closes”).
- CTA script.

Contests, Leaderboards & Hype

246. Plan a **contest email series for affiliates**:

- Email 1: announce prizes.
 - Email 2: leaderboard update.
 - Email 3: mid-launch “anyone can still win.”
 - Email 4: 48-hour reminder.
 - Subject lines + angle bullets.
-

247. Write a **leaderboard update post for Telegram/Skype**:

- Headline with excitement.

- Top 10 names.
- A motivational line for those not listed.
- Link to swipes/tools.

248. Draft a **“surprise prize” contest twist**:

- Copy to announce mid-launch.
- Rules for eligibility (everyone gets a chance).
- Email swipe for affiliates to announce it.
- Thank-you post afterwards.

249. Create a **“leaderboard recap” email to affiliates post-launch**:

- Congratulate winners.
- Highlight total commissions paid out.
- Tease next launch.
- Link to claim prizes.

250. Produce a **prize delivery confirmation email**:

- Friendly tone.
- Delivery timeline + what info you need (PayPal ID, shipping).
- A closing line inviting future promos.

Affiliate Relationships & Long-Term Growth

251. Draft a **quarterly JV relationship plan**:

- 3 launches to promote for partners.
- 3 your own launches to invite them to.
- A monthly value gift (swipe, tip, tool).

- A system to check in (calls, DMs).
-

252. Write a holiday JV appreciation email:

- Subject lines (fun, festive).
 - Short body showing gratitude.
 - Optional “sneak peek” for next launch.
 - CTA to join early bird JV list.
-

253. Plan a “round robin” promo group:

- 5–7 partners.
 - Each agrees to promote 1 product per month in rotation.
 - Email swipe explaining rules.
 - Calendar layout.
-

254. Develop a “JV first look” list segmentation:

- Tag affiliates by engagement.
 - Create a list for early previews.
 - Example preview email.
 - Copy for “private invite only.”
-

255. Write a quick-win tip email you can send affiliates monthly:

- 3 tip styles (subject line hacks, EPC boosters, bonus ideas).
- A “want more? Watch for my next launch” CTA.

Analytics, Tracking & Scaling

256. Build a simple affiliate leaderboard tracker (Google Sheet):

- Columns (sales, EPC, refunds, % share).
 - A formula to auto-rank.
 - Example filled rows.
 - Weekly update SOP.
-

257. Draft a JV feedback survey post-launch:

- 5 short questions (what worked, EPC, bonus ideas, comms quality).
 - Subject lines for the email.
 - A “thank you gift” for completing.
 - How to use feedback in next launch.
-

258. Write a JV recap report email for partners:

- Stats summary (sales, refunds, EPC, leaderboard).
 - Funnel insights (which OTO converted best).
 - Tease improvements for next time.
 - Call to “stay tuned.”
-

259. Plan a “mini-launch with partners” test:

- Structure (short cart, small product, bonuses).
 - 3 partner outreach angles.
 - Email swipe for them to send.
 - Debrief template.
-

260. Create a cross-platform affiliate tracking SOP:

- How to track WarriorPlus, JVZoo, ClickBank separately.
- Which stats matter (EPC, refund, stick rate).
- One dashboard layout.
- Reporting cadence.

Creative Angles & Swipe Variants

261. Write 10 subject line templates for IM affiliate promos:

- Scarcity, story, curiosity, numbers, contrarian, Q&A, testimonial, news-style, bonus-heavy, blind.
 - Provide an example for each.
 - Add “when to use” notes.
-

262. Draft a “problem → solution” swipe for WarriorPlus:

- Subject line, opener (problem), body (solution hint), CTA.
 - Add 2 alternate openers.
 - Include a PS with bonus reminder.
-

263. Create a testimonial-based affiliate email:

- Headline that stresses social proof.
 - 2 short quotes with attribution.
 - A CTA that says “see how they did it.”
 - Disclaimer line.
-

264. Write a story-based affiliate email:

- Subject lines (3 options).

- Short anecdote (struggle → breakthrough).
 - Transition to product as solution.
 - CTA + PS.
-

265. Produce a **FAQ-style affiliate email**:

- 5 FAQs about product.
- Short answers (1–2 sentences each).
- CTA block after 3rd and final FAQ.
- Closing PS with bonus.

Scarcity, Closing & Cart Management

266. Draft a “**cart closing in 12 hours**” affiliate email:

- Subject lines (urgency, proof, bonus reminder).
 - Copy emphasizing deadline and risk of missing out.
 - A checklist of what they’ll lose if they don’t act.
 - Final CTA.
-

267. Write a “**last chance**” **SMS script for affiliates to send**:

- 3 text options under 160 characters.
 - Include urgency + CTA link.
 - One compliant disclaimer.
-

268. Create a “**bonus expiring**” **countdown email**:

- Headline, intro, and 3 bullets listing bonuses.

- Exact phrasing for “gone after midnight.”
- PS with compliance line.

269. Draft a **post-cart-close “sorry you missed it” email**:

- Acknowledge deadline passed.
- Offer a waitlist or alternative product.
- Friendly closing line.
- Subject lines (3 options).

270. Write a **“thank you + what’s next” post-close email**:

- Congratulate buyers.
- Promise delivery and next steps.
- CTA to join group/Telegram.
- Invite to look out for your next promo.

Long-Term Affiliate Ecosystem Building

271. Plan a **JV mastermind group** (small, invite-only):

- Criteria for joining.
- Monthly Zoom call agenda.
- Slack/Telegram structure.
- Rules for reciprocity.

272. Draft a **JV “Hall of Fame” page**:

- Showcase top affiliates.
- Headline and blurb for each.

- Invite new affiliates to aim for spotlight.
- Add opt-in form for early notices.

273. Write a **JV testimonial request email**:

- Ask them for 1–2 sentences about working with you.
- 3 subject lines.
- Incentive for sharing (free bonus pack).
- Where testimonials will appear.

274. Build a **JV affiliate welcome kit**:

- Intro email, JV page link, swipe links, Skype/Telegram invite.
- Suggested “getting started” steps.
- A short “how to earn max EPC” checklist.
- Subject lines (3 options).

275. Develop a **12-month JV nurture plan**:

- Monthly check-in message.
- Quarterly launch calendar update.
- Annual thank-you gift (swipe file, PLR pack, template vault).
- One-paragraph sample “just checking in” email.

Funnels and Opt-In Page Copy

Funnels are where traffic turns into money. Without them, you're just sending clicks into a black hole.

An effective funnel doesn't need to be complicated... but it does need the right flow. From the moment someone hits your opt-in page, to the thank-you page, to the upsell and beyond, every word matters.

The prompts in this section are designed to:

- Write high-converting opt-in and tripwire pages.
- Craft bridge pages that pre-sell offers.
- Create upsells, downsells, and order bumps that lift your revenue per lead.
- Design entire funnel flows you can swipe and customize for WarriorPlus, JVZoo, or ClickBank offers.

Funnel Strategy & Mapping

276. Act as a funnel strategist and design a **3-step affiliate funnel** for promoting a WarriorPlus product. Deliver:

- Step 1: opt-in page outline (headline, 5 bullets, CTA).
- Step 2: bridge page script (short video + bonus reveal).
- Step 3: thank-you page with tripwire offer.
- Include 3 sample subject lines for traffic emails.
- Write one-paragraph "big picture" explanation affiliates can use.

277. Outline a "micro-funnel" designed to build a list fast for \$0–\$7 tripwires. Provide:

- Product ideas for low-ticket tripwires.

- Opt-in page copy with a “fast result” promise.
- Order bump idea (1-click upsell under \$10).
- Follow-up email sequence (3 messages).
- One example of a real upsell that naturally fits.

278. Build a **webinar funnel map** for a JV promotion. Include:

- Registration page copy (headline, subhead, bullets).
- Confirmation page layout.
- Reminder email sequence (4 emails).
- Live pitch script outline (hook, proof, case study, CTA).
- Replay email subject lines.

279. Create a **funnel comparison chart** (bridge vs. direct-to-offer). Explain:

- Pros/cons of each.
- When to use bridge pages vs. raw links.
- Example opt-in headline for each funnel type.
- Suggested bonuses that fit each funnel.

280. Draft a **ClickBank evergreen funnel plan**:

- Free lead magnet idea.
- Opt-in page copy block.
- Bridge video script (60 seconds).
- 3-email follow-up sequence with curiosity angles.
- Suggested tracking setup (simple).

Opt-In Page Copy & Design

281. Write a **squeeze page headline bank** with 15 formulas. For each:

- Give an IM-specific example (list building, email, affiliate).
 - Add a one-liner on when to use it (curiosity, scarcity, authority, proof).
 - Suggest one matching button copy line.
-

282. Act as a **conversion copywriter** and draft a **full squeeze page layout**:

- Hero headline + subhead.
 - 7 bullet promises (fast, specific, curiosity-driven).
 - CTA button (3 variations).
 - A short trust block (privacy promise).
 - PS with bonus teaser.
-

283. Revamp a **boring opt-in headline** into 10 stronger variations. Criteria:

- Must include a clear benefit.
 - Add a curiosity gap.
 - Avoid hype or fake scarcity.
 - Provide one-line “reason why” for each headline.
-

284. Build a **long-form opt-in page** for a high-value magnet (ebook or toolkit).

Deliver:

- Hero copy.
 - 3 content sections with headlines and bullets.
 - Proof element (testimonial, screenshot).
 - FAQ section (5 questions + short answers).
 - Final CTA copy.
-

285. Create a **2-step opt-in funnel**:

- Step 1: curiosity headline + button.
- Step 2: form headline + trust copy.
- Write microcopy for each step.
- Suggest a “thank-you upsell” transition.

Bridge Pages & Pre-Sell Copy

286. Draft a **60-second bridge video script** for JVZoo offers. Structure:

- Intro + story hook.
 - Why this product solves a problem.
 - 3 benefits (fast, simple, proven).
 - Quick bonus reveal.
 - Strong CTA.
-

287. Write a **bridge page outline** that doesn’t need video:

- Headline + subhead.
 - 3 short proof-driven bullets.
 - A “bonus stack” preview.
 - Button text (3 options).
 - PS that teases urgency.
-

288. Build a **pre-sell article** template for ClickBank offers. Include:

- Attention-grabbing headline.
- Story intro (problem → struggle → solution).
- 3 benefit bullets.
- CTA block (“see the solution here”).
- A second CTA after story recap.

289. Create a **story-based bridge email**:

- Subject lines (3).
- Short story (pain → discovery → solution).
- CTA line to bridge page.
- PS with bonus reminder.
- Add 2 alternate openers.

290. Provide a **pre-frame checklist** for affiliates:

- What to show before linking (proof, case study, story).
- 5 lines to build curiosity without naming product.
- 3 mistakes that kill conversions.
- 1 simple CTA formula.

Tripwires, Upsells & Order Bumps

291. Draft a **\$7 tripwire funnel** for IM beginners. Deliver:

- Lead magnet idea that sets up tripwire.
- Tripwire sales page copy (headline, bullets, CTA).
- Order bump idea (\$17).
- OTO1 idea (\$47).
- 3 follow-up emails.

292. Create 5 **tripwire product ideas** internet marketers can use. For each:

- Title + description.

- Why it works as a tripwire.
- Suggested upsell that follows naturally.
- A sample headline.

293. Build an **order bump copy block** for a \$9 product:

- Headline + subhead.
- 3 bullets explaining value.
- Button copy.
- One risk-reversal line.

294. Write a **downsell page copy** for a \$97 product (drop to \$47). Include:

- Headline that frames it as “lite” version.
- 3 bullets showing value.
- CTA button copy.
- PS with reminder that it’s final chance.

295. Draft a **stacked funnel map**:

- FE \$17 product.
- OTO1 \$67 (training).
- OTO2 \$197 (coaching).
- DS \$47 (lite course).
- Write copy snippets for each step.

Email + Funnel Integration

296. Create a **3-day email sequence** for a new funnel. Deliver:

- Email 1: confirm delivery + teaser for upsell.
- Email 2: case study story.
- Email 3: scarcity for upsell.
- Provide subject lines and bullets for each.

297. Draft a **7-day indoctrination series** that drives people into a funnel:

- Day 1: welcome + magnet delivery.
- Day 2: “why this list is different.”
- Day 3: small win (checklist or tip).
- Day 4: case study.
- Day 5: value + soft promo.
- Day 6: FAQ.
- Day 7: hard pitch.
- Provide subject lines.

298. Build a **cart-abandonment sequence** for a \$47 upsell. Include:

- Email 1: remind + benefit bullets.
- Email 2: objection handling.
- Email 3: scarcity (deadline).
- Subject lines + CTA text.

299. Write a **“post-bonus delivery” email** that leads to upsell. Include:

- Thank-you tone.
- Transition line (“now that you have X, you’ll love Y”).
- 3 bullets of upsell benefits.
- Button copy (3 variations).

300. Develop a **rebill recovery email** for membership funnels. Provide:

- Subject lines (3).
- Copy that acknowledges payment failed.
- CTA to update payment.
- A bonus for quick action.

Funnel Copy Optimisation & Testing

301. List 10 **split-test ideas** for squeeze pages. For each:

- Element to test (headline, bullet, button, image).
 - A specific variation idea.
 - Predicted effect (opt-in %, lead quality).
 - CTA text examples.
-

302. Build a “**funnel audit checklist**” internet marketers can use. Sections:

- Opt-in page.
 - Bridge page.
 - Tripwire.
 - Upsell/OTO.
 - Follow-up emails.
 - For each, give 3 questions to ask.
-

303. Write 10 **headline formulas** for tripwire pages. Examples:

- “How I Got [Result] in [Time] Without [Pain].”
 - “The \$7 Shortcut to [Desirable Result].”
 - Etc.
 - Provide IM-specific examples.
-

304. Create 5 **scarcity angles** affiliates can use in funnels. For each:

- Wording for urgency.
- One subject line.
- One CTA line.
- One PS.

305. Draft a **copy upgrade plan** for a low-converting opt-in page:

- What to change (headline, bullets, proof, CTA).
- 3 alternate headlines.
- 3 new bullets.
- 2 trust lines.

Advanced Funnel Plays

306. Outline a **hybrid list building funnel** (free magnet + low-ticket tripwire).

Deliver:

- Magnet title.
- Opt-in page copy.
- Tripwire page copy.
- 2 upsell ideas.
- 3 follow-up emails.

307. Build a **bonus delivery page funnel**:

- Layout (bonus download + CTA for upsell).
- Copy for headline + bullets.
- Scarcity timer.
- Button text.

308. Draft a “**case study funnel**”:

- Case study headline + subhead.
- 5 bullets showing results.
- CTA to opt in.
- Bridge page copy.
- Thank-you email outline.

309. Create a **multi-bonus opt-in page**:

- Headline: “Pick Your Bonus.”
- Layout showing 3 bonuses.
- Copy for each bonus.
- CTA text.
- Delivery email outline.

310. Develop a **high-ticket funnel map** for IM coaching. Include:

- Free training opt-in page.
- Application page questions.
- Thank-you page copy.
- 3-email nurture sequence.
- Soft pitch script.

ClickBank / JVZoo / WarriorPlus Specific Funnels

311. Write a **ClickBank-style presell video script**:

- Hook (stat or claim).
- Story section.

- Proof.
- CTA line.
- Bonus teaser.

312. Draft a **JVZoo bonus bridge funnel**:

- Opt-in headline + bullets.
- Bonus reveal page script.
- 3-email sequence (tease, reveal, deadline).
- CTA copy lines.

313. Build a **WarriorPlus leaderboard funnel**:

- Opt-in page headline.
- Bridge page bonus reveal.
- Contest hype email outline.
- Social proof copy.
- CTA text.

314. Create a **“WSO-style” opt-in page** for a freebie:

- Headline in WSO-style formatting.
- 7 bullet points.
- Guarantee line.
- Button text.
- PS copy.

315. Provide a **ClickBank rebill funnel** (membership). Deliver:

- Free trial opt-in headline.
- Trial sales page bullets.

- Upsell idea.
- 2-email nurture sequence.
- Retention reminder email.

Funnel Scaling & Partnerships

316. Map a **co-branded funnel** with a JV partner:

- Opt-in page layout with both names/logos.
 - Bonus section showing both contributions.
 - Email sequence outline (split sending).
 - Thank-you page CTA.
 - Profit-share rules.
-

317. Draft a **funnel bundle upsell**:

- 3 small products combined.
 - Sales page copy (headline, bullets).
 - CTA text.
 - 3 follow-up subject lines.
-

318. Build a **tripwire → webinar funnel**:

- Tripwire offer copy.
 - Thank-you page that upsells webinar.
 - Webinar invite email (3 variations).
 - Replay email subject lines.
-

319. Create a **community-building funnel**:

- Opt-in for free FB/Telegram group.
 - Confirmation page copy.
 - First email inviting to group.
 - Group welcome post script.
 - 2 nurturing emails.
-

320. Draft a **“funnel swap” JV idea**:

- You promote partner funnel, they promote yours.
- Outline rules + fairness.
- Copy for partner email.
- Funnel alignment notes.
- Thank-you page CTA.

Funnel Optimization, Proof & Retargeting

321. Write a **testimonial-driven opt-in page**:

- Headline.
 - 3 short testimonials.
 - CTA copy.
 - Delivery email copy.
 - Scarcity note.
-

322. Draft a **funnel retargeting ad script**:

- Hook line.
- Benefit bullets.
- CTA.
- Alternate hook (curiosity angle).

- LP copy snippet.

323. Build a **split-path funnel** for newbies vs. advanced:

- 1-question quiz.
- Copy for newbie path vs. advanced path.
- Bridge page script for each.
- Email #1 for each path.

324. Write a **PS-driven funnel email**:

- Subject lines (3).
- Short body copy.
- PS with main CTA.
- Alternative PS angle.
- CTA link text.

325. Create a **3-minute funnel teardown checklist**:

- 5 quick checks (headline, bullets, CTA, proof, urgency).
- Add 1 “fix now” tip for each.
- Suggest a follow-up split-test.

Scarcity, Urgency & Ethical Pushes

326. Draft a **cart-close funnel email**:

- Subject lines.
- Body copy with urgency.
- CTA copy.

- PS recap.
- 3 alternate hooks.

327. Write a **bonus expiring page headline**:

- 5 variations.
- Subheads.
- CTA button text.
- PS copy.
- 1 testimonial line.

328. Create a **last chance SMS + email combo**:

- SMS script (under 160 chars).
- Email copy (headline, bullets, CTA).
- Urgency framing.
- Closing line.

329. Draft a **scarcity reminder popup copy**:

- Headline.
- Body text.
- Button copy.
- Scarcity note.
- Alternate headline.

330. Write a **“cart closed” thank-you page**:

- Headline (“cart closed – what’s next”).
- Body (waitlist or alternative).
- CTA copy.

- PS line.
- Social link suggestion.

Advanced Funnel Angles

331. Outline a **story funnel** for affiliates:

- Story headline.
 - Story bullets.
 - Bridge page script.
 - CTA text.
 - Follow-up email outline.
-

332. Build a **“challenge funnel”** (5 days). Deliver:

- Opt-in page copy.
 - Daily email outline.
 - Challenge tasks.
 - Upsell offer.
 - Final scarcity email.
-

333. Create a **tool funnel**:

- Free tool headline.
 - Opt-in bullets.
 - Bridge page script.
 - Upsell offer idea.
 - Delivery email.
-

334. Draft a **reverse squeeze funnel** (offer first, then capture). Provide:

- Sales page outline.
- Where to insert email capture.
- Follow-up email plan.
- LP copy snippet.
- CTA text.

335. Write a **community-driven funnel email**:

- Subject lines.
- Copy that invites to join group.
- CTA text.
- PS line.
- Alternate opener.

Funnel Maintenance & Long-Term Growth

336. Build a **quarterly funnel update checklist**:

- Check copy, links, bonuses, proof, testimonials.
- Update bullets.
- Add new proof.
- Retire old bonuses.
- Re-test opt-in form.

337. Create a **funnel swipe file request** email to partners:

- Subject lines.
- Copy asking for swipes.
- CTA link.
- Closing line.

- Alternative subject.

338. Draft a **funnel “behind the scenes” email**:

- Subject lines.
- Body showing funnel stats.
- CTA to try funnel.
- PS inviting feedback.
- Alternate CTA.

339. Write a **funnel audit offer email**:

- Subject lines.
- Copy offering to audit.
- CTA to apply.
- PS with scarcity.
- Alternative opener.

340. Develop a **funnel mastermind invite email**:

- Headline.
- Body copy.
- CTA text.
- PS note.
- 3 alternate subject lines.

Conversion Rate Optimisation (CRO)

Getting traffic is one thing. Turning that traffic into actual buyers is another.

That's where conversion rate optimization comes in.

CRO isn't about tiny tweaks like button colors (though we'll cover that too). It's about making sure every headline, bonus, email, and checkout page is doing its job. Small improvements in conversion can double, or even triple, your profits... without spending a cent more on traffic.

This section will give you prompts to:

- Audit your funnels and emails for hidden leaks.
- Write better headlines, bullets, and CTAs.
- Test variations systematically without getting overwhelmed.
- Add proof, scarcity, and bonuses in ways that drive action without looking spammy.

Funnel & Page CRO

341. Act as a CRO consultant and create a **10-point audit checklist for a WarriorPlus funnel**. For each point:

- State the issue to check (e.g. weak headline).
- Show how to test/measure it.
- Provide a "quick fix" copy swap.
- Add one IM-specific example.

342. Write 10 headline rewrites for a low-converting opt-in page. For each:

- Original headline.
- Rewritten version (benefit + curiosity).
- One-sentence rationale.

343. Design a **button copy swipe file** for IM funnels. Provide:

- 15 variations (“Send My Free Swipe File,” “Yes, I Need This Shortcut”).
- Indicate where each works best (opt-in, tripwire, upsell).
- A/B test notes for color/placement.

344. Draft a **2-minute copy makeover** for a tripwire page. Include:

- New headline.
- 3 fresh bullets (outcome-based).
- Button text.
- Short PS line.

345. Build a **trust-block template** for pages. Include:

- Privacy line.
- Social proof line.
- “No spam” line (non-cheesy).
- Add one bonus credibility element (testimonial, screenshot, seal).

Email CRO

346. Write a **subject line testing plan**:

- 10 subject line styles (story, question, number, proof, curiosity).
- One example per style.

- A simple A/B test schedule.
- Benchmarks for success.

347. **Act as an email copy doctor** and improve a weak promo email. Provide:

- Better subject line.
- Stronger opening line.
- Reframed body bullets (benefits not features).
- Punchier CTA.

348. Draft 5 “**open loop**” **PS lines** that increase clicks. For each:

- A curiosity hook.
- One-line CTA.
- Example integration into promo emails.

349. Create a **3-step “low click” fix** for promo emails. Include:

- CTA placement tips.
- Link styling examples.
- Copy rewrite framework (problem → benefit → CTA).

350. Write 5 **email opener templates** that pull readers in:

- Story, confession, question, shock stat, “did you see this?” angle.
- Give an IM-focused example of each.

Bonuses, Proof & Scarcity CRO

351. Draft a **bonus stack CRO checklist**:

- Check alignment (does it remove friction).
 - Show proof (screenshots).
 - Name each bonus like a product.
 - Add scarcity (fast action bonus).
-

352. Create a **bonus comparison table copy block**:

- Left column = without bonus.
 - Right column = with bonus.
 - 3 rows (time, cost, results).
 - Headline + CTA.
-

353. Write 5 **scarcity reminder blurbs** for cart-close emails. Each should:

- Be 2–3 sentences.
 - Focus on bonuses vanishing.
 - Use urgency but avoid hype.
-

354. Provide a **proof section template** affiliates can add to LPs:

- Headline (“Proof This Works”).
 - Screenshot description.
 - 2 testimonial blurbs.
 - CTA line.
-

355. Draft a **social proof checklist**:

- 5 proof types (testimonial, case, screenshots, endorsements, numbers).
- Where to place each in funnel.

- 1 line of copy per proof type.

Split Testing & Metrics

356. Build a **weekly split-test calendar** for a JVZoo funnel. Include:

- 4 test slots (headline, button, bullets, order bump).
 - One variation per slot.
 - KPIs to track (opt-in %, EPC).
 - Reporting format (simple sheet).
-

357. Write a **“loser variation” recycle plan**:

- What to do with underperforming copy.
 - How to repurpose it as social/email content.
 - Example of turning a failed headline into a curiosity email.
-

358. Develop a **funnel KPI cheat sheet** for IM marketers. Include:

- Opt-in % benchmarks.
 - Tripwire take rate.
 - OTO conversion %.
 - Refund rate.
 - Leaderboard EPC target.
-

359. Draft 5 **split-test ideas** for emails. Each includes:

- What to test (subject line, CTA, story length, link count, PS).
- A sample variation.
- The metric to watch.

360. Build a **conversion dashboard spec**:

- Tabs: traffic, opt-ins, sales, EPC, refunds.
- Sample row of data.
- How to calculate EPC manually.
- Color-coding rules for good/bad.

Checkout & Cart CRO

361. Write 5 **order bump headlines** that increase take rate. For each:

- Original weak headline.
- Stronger version.
- Why it works.

362. Draft a **checkout page copy block**:

- Headline.
- Trust statement (secure, guarantee).
- 3 bullet recap.
- Button text.

363. Build a **cart abandonment email** with 3 parts:

- Reminder + benefit bullets.
- Objection handling line.
- Scarcity reminder.

364. Write a **cart-close SMS script**:

- 3 variations under 160 characters.
 - Urgency angle.
 - CTA link wording.
-

365. Create a **thank-you page upsell script**:

- Headline.
- 3 bullet benefits.
- CTA line.
- Scarcity reminder.

JV & Affiliate CRO

366. Draft 5 **affiliate swipe upgrades** for better clicks. For each:

- Original swipe.
 - Improved headline + bullets.
 - Why it's stronger.
-

367. Build a **JV EPC booster guide**:

- 5 tactics (custom bonuses, bridge video, swipe rewrite).
 - Example of each.
 - 1 short CTA for partners.
-

368. Write a **JV page copy test plan**:

- 3 elements to test (headline, EPC proof, prizes).
- Example variation.
- Success metric.

369. Draft a **leaderboard EPC proof block**:

- Headline.
- 3 stat callouts.
- CTA line (“Lock your spot now”).

370. Write a **JV testimonial blurb** for partners:

- Quote format.
- CTA to promote.
- Polite compliance disclaimer.

Funnel Psychology & Story CRO

371. Create 5 **story frameworks** that lift conversions:

- Hero’s journey, failure-turned-win, case study, behind-the-scenes, customer spotlight.
- IM example for each.
- CTA suggestion.

372. Draft a “**myth-busting**” **funnel section**:

- Headline.
- 3 myths + 3 truths.
- CTA line.

373. Write a **curiosity gap bullet pack**:

- 10 bullets using patterns like “The 3-step hack to...”.
- Each with an IM example.
- Where to place them.

374. Build a **FAQ funnel block**:

- 5 FAQs.
- 1–2 sentence answers.
- CTA line.

375. Draft a **future pacing copy section**:

- Headline (“Imagine 30 days from now”).
- 3 vision bullets.
- CTA.

CRO for Different Traffic Sources

376. Write opt-in copy for **FB ad traffic**:

- Headline.
- 3 bullets.
- CTA text.
- Thank-you page copy.

377. Draft a **YouTube traffic bridge script**:

- Intro line.
- 3 benefit bullets.
- CTA text.

- Scarcity reminder.

378. Build a **TikTok-friendly landing page copy block**:

- Headline (fast, bold).
- 3 short bullets.
- Button text.
- Privacy line.

379. Write a **solo ad funnel script**:

- Email copy.
- LP headline + bullets.
- Bridge page CTA.
- Thank-you page copy.

380. Create an **SEO-driven opt-in CTA block**:

- Short headline.
- 3 bullets.
- Button text.
- Scarcity line.

Upsell & Downsell CRO

381. Draft a **“Yes/No” page copy** for downsells:

- Headline.
- Yes button text.
- No button text.

- Scarcity note.
-

382. Write 5 **OTO headlines** that improve take rate. Each includes:

- Weak headline.
 - Stronger headline.
 - Why it works.
-

383. Create a **cross-sell email**:

- Subject line.
 - 3 bullets for related product.
 - CTA line.
-

384. Draft a **bundle offer upsell**:

- Headline.
 - 5 bullet points.
 - Button text.
 - Scarcity reminder.
-

385. Build a **lite version downsell page**:

- Headline.
- 3 bullets.
- CTA.
- PS line.

Scaling & Continuous CRO

386. Write a **weekly CRO checklist** for IM funnels:

- Opt-in rate.
 - EPC.
 - Refunds.
 - Engagement rate.
 - One action item.
-

387. Draft a **monthly “CRO lab” plan**:

- 3 tests to run.
 - How to track.
 - What to do with results.
-

388. Build a **swipe file of 10 split-test wins**:

- Show headline + improved version.
 - Bullet changes.
 - Button copy upgrade.
-

389. Create a **CRO case study email**:

- Subject lines (3).
 - Story of before/after.
 - CTA to your funnel.
 - PS with result.
-

390. Draft a **“biggest lesson” CRO recap email**:

- Subject lines.
- Story of test gone wrong.
- Lesson + takeaway.
- CTA to training.

CRO Tools & Systems

391. Write a **simple tracking sheet** spec:

- Columns: page, traffic, opt-ins, sales.
 - Example row.
 - Color code rules.
-

392. Draft a **heatmap insights email**:

- How to read heatmaps.
 - 3 quick changes to make.
 - CTA to re-test.
-

393. Build a **testimonial collection script**:

- Ask via email.
 - Provide short template for users.
 - Add permission line.
-

394. Write a **Google Sheet for EPC tracking**:

- Columns: product, traffic, sales, EPC.
- Formula for EPC.
- Example row.

395. Draft a **“before you launch” CRO checklist**:

- 5 pre-launch checks (page load, mobile view, proof, CTAs, emails).
- A PS line for final test.

Scarcity & Cart Close CRO

396. Draft a **“midnight deadline” email**:

- Subject lines.
- Body copy.
- CTA text.
- Scarcity recap.

397. Write a **“bonus gone” follow-up email**:

- Subject lines.
- Copy acknowledging bonus removed.
- CTA for remaining offer.

398. Draft a **cart close FAQ email**:

- 5 FAQs.
- Short answers.
- CTA lines.

399. Create a **final countdown SMS + push copy**:

- 2 SMS scripts.

- 2 push notifications.
- CTA wording.

Long-Term CRO Habits

400. Build a **quarterly CRO review template**:

- Sections (what worked, what failed, what to test next).
 - Example notes.
 - CTA to share with partners.
-

401. Draft a **“funnel refresh” email**:

- Subject lines.
 - Copy announcing updated funnel.
 - CTA link.
 - PS note.
-

402. Write a **“conversion myth bust” blog outline**:

- 5 myths.
 - Proof + examples.
 - CTA to your funnel.
-

403. Create a **community poll email**:

- Subject line.
- Poll options (headline, bonuses, price).
- CTA to vote.
- Thank-you PS.

404. Draft a “**CRO case study vault**” magnet:

- Title + description.
- Landing page copy.
- Delivery email.
- 2 follow-up subject lines.

Final Words

We've covered a lot of ground in this pack... from SEO and blog traffic, to paid ads, to lead magnets, list building, JV partnerships, funnels, and conversion optimization.

Each section is designed to give you practical prompts that help you generate ideas, create content, and build campaigns faster than ever. More importantly, every prompt is focused on the kind of marketing that actually works in the internet marketing space.

At the end of the day, traffic and leads are the foundation. If you can consistently attract the right people and turn them into subscribers, you'll always have fresh opportunities to promote offers, build relationships, and generate sales. With the prompts in this pack, you now have a toolbox you can return to whenever you need a new angle, a fresh campaign, or just a little inspiration.

Don't forget: you don't need to use every single prompt at once. Start with the ones that match where you are right now. Maybe it's improving your opt-in pages, maybe it's running your first paid ad, or maybe it's building relationships with affiliates. Each small step compounds, and before you know it, you'll have a traffic system running that feels effortless.

The real magic happens when you combine these strategies. Imagine SEO pulling in organic traffic, paid ads scaling your reach, affiliates sending you warm leads, and your funnels quietly converting in the background. That's when your business shifts from "chasing sales" to having a machine that runs day after day.

So now it's over to you!